

## PROFESSIONAL DEVELOPMENT PROGRAMMING (continued)

**Professional Development Series:** Luncheon series to learn or improve upon valuable business skills. Various business-related topics, guest speakers and coaching are part of the learning.

⇒ Sponsor Levels:

- Annual: \$750 (event signage at all 9 events, recognition in Ames Business Monthly and weekly email updates throughout the year, opportunity to distribute materials to attendees)
- Session: \$100 (recognition at and before a single session, opportunity to distribute promotional materials.



## ADS & MAILERS

**Member Mailers:** Bi-monthly direct-mail envelope filled with news and promotions from Chamber member businesses/organizations to our full contact mailing list (over 1200 individuals). To be sent by the 1st of February, April, June, August, October and December.  
 Cost: \$200/ mailing + 1400 copies of document to be mailed (month must be reserved; space is limited)

**Ames Chamber Website:** [www.ameschamber.com](http://www.ameschamber.com)

Grab attention for your organization by sponsoring the new Chamber website. All page sponsorships must be reserved in advance and are granted on first-come first-serve basis; space and reservations are limited.

⇒ Logo square on Ames Chamber/"Work" home page:

- \$100/month
- \$500/6 months (includes logo with hyperlink to company website)



# 2010

# SPONSORSHIP OPPORTUNITIES

*create*  
**AWARENESS**

*generate*  
**PUBLIC RELATIONS**

*demonstrate*  
**GOOD WILL**

*improve*  
**BUSINESS CLIMATE**

*exemplify*  
**LEADERSHIP**

AMES CHAMBER OF COMMERCE

## SPONSORSHIP RESERVATION FORM

To fulfill sponsor agreement, the purchaser must be paid member of the Ames Chamber of Commerce upon date of sale and date of sponsorship fulfillment

Business/Organization \_\_\_\_\_ Contact name \_\_\_\_\_

Billing address (street, city, zip) \_\_\_\_\_ Contact e-mail \_\_\_\_\_

Sponsorship Event/Description	Level (if applicable)	Month (if applicable)	Other notes?	Amount

Payment enclosed  
 check  
 credit card (circle one): Visa / MC  
 # \_\_\_\_\_  
 name on card \_\_\_\_\_

Sub-total: \_\_\_\_\_  
 Subtract 10% if remitted before 12/31: \_\_\_\_\_  
 Total: \_\_\_\_\_

Invoice me at above address (10% discount only applies if this form is received at the Ames Chamber by 12/30/09)

Contact me about creating payment plan to purchase multiple sponsorships for 2010

Please send this form to: Ames Chamber of Commerce; 1601 Golden Aspen Drive, Suite 110; Ames, IA 50010. You may fax this to 515-232-6716.  
 No sponsorships will be confirmed until payment is received and you receive a receipt of order/payment e-mail.  
 If you have any questions, please contact the Ames Chamber office: 515-232-2310

# SPONSORSHIP of Ames Chamber activities is a fantastic way to promote your organization while supporting programming that benefits the entire business community. Consider the 2010 opportunities listed here, and if you sign up and pay before December 31, 2009, you'll receive 10% off your entire sponsorship order! Thanks for your membership!

See back page for order form.

## MEMBERSHIP EVENTS

**Ames Chamber Ambassadors:** Support the Ames business community through active participation as goodwill messengers.

- Cost: \$50.00/year
- Benefits: receive weekly email of upcoming ribbon cuttings, Ames Chamber Ambassador nametag, name and organization listed in Ames Business Monthly (formerly Chamber Update newsletter, your business cards given to ribbon cutting hosts in gift holder)

**Annual Meeting:** On February 4 the joint event of the Chamber, AEDC, YPA and the Main Street Cultural District will celebrate 2009 accomplishments at a formal business lunch with keynote speaker and mentalist Jon Stetson.

- ⇒ Sponsor levels:
- Corporate: \$5000
  - Platinum: \$2500
  - Gold: \$1000

Call the Chamber for more details on this event (time is limited!)

**Business After Hours:** Reserve an upcoming month to host the Chamber's monthly after-work networking event.

- Cost: \$500.00 + food & beverage for 250 guests
- Benefits: welcome 250 members to your location, advertising in Ames Business Monthly, weekly e-mail and KASI updates



**Business at Breakfast:** Monthly event to connect members while promoting your business. Participation limited to 20 registrants plus hosts to ensure each business gets a 2-minute plug and can distribute promotional materials.

- Cost: \$50 + breakfast for 20 people
- Benefits: welcome 20 members into your location; advertising in Ames Business Monthly, weekly e-mail and KASI updates; unlimited company representatives to promote your business

**Business-to-Business Expo:** Annual spring event where businesses set up displays promoting their product or service. Attendance is open to the public, but only Chamber members may reserve a booth.

- Booth costs: 1/\$250; 2/\$450; 3/\$600; 4/\$750



Benefits: skirted table and individual booth space listing in advertising for event in local media, Ames Business Monthly, weekly e-mails & event map, display business to hundreds of Ames-area business people and residents

**Golf Day:** 18 hole best-shot event where networking and fun are the order of the day for May 15.

Sponsor levels: ⇒



(includes hole signage, advertising and approx 200 golfers at your hole)

- Beverage sponsors: \$100 (includes signage)
- Prize sponsors: gifts donated in multiples of 4

**New Member Lunches + "5 & 0" Party:** Quarterly luncheon to welcome new members and introduce them to Chamber staff, sponsors and volunteers. The "5 & 0" after-hours reception invites all new members in 2009 to network with businesses celebrating years of Chamber membership ending in 5 or 0.

⇒ Sponsor levels:

- Welcome Sponsor: \$500 (covers all 5 events)
- Food Sponsor: provides lunch for all attendees (approx 20/event) 4x year

Benefits: your promotional materials given to all attendees, present on your business at each event, signage

**Past Chair's Thrill of the Grill:** Hundreds of members grill steaks with new and old friends the Tuesday after Labor Day.

⇒ Sponsor levels:

- Corporate: \$1000 (includes signage, advertising and 2 event admissions)
- Entertainment: \$500 (includes advertising before event)



**Ribbon Cutting:** If your business is new, has expanded, relocated, changed ownership, or has another reason to celebrate, mark the occasion with a Ribbon Cutting!

- Cost: \$50.00 for members
- Benefits: photo and write-up in Ames Business Monthly and Ames365.com, advertising in weekly e-mail and KASI updates, Ambassador announcements, and Ames Business Monthly



**Speed Networking (4x/year):** Quarterly gathering to meet other members and promote your business in a fast, high-energy environment. Make several contacts in just a couple hours of pure fun.

- ⇒ Sponsor levels:
- Speed Sponsor: \$250/year (covers all 4 events)
  - Host Sponsor: \$50 + appetizers/beverages (per event)

Benefits: your promotional items distributed to each participant when they arrive, mention in Ames Business Monthly, weekly e-mails and photo follow-ups, signage at events

## GOVERNMENT RELATIONS & ADVOCACY

**TAKING LEADERSHIP!** New this year, your company name will be listed as a major supporter of our efforts to ensure a climate that's good for business in our city, county, state and nation. Partner with the Chamber to take leadership in making the voice of business heard.

- Taking Leadership Sponsor: \$5000 (includes signage and recognition at all 2010 Advocacy events including, fall candidate forums, Washington DC Reception, and Get Out the Vote campaigns; all benefits of Day at the Capitol Advocacy sponsor and Legislative Lunch sponsors)

**Legislative Luncheons:** Monthly luncheons held during the State Legislative session (January - April + December pre-session) to serve as a forum for discussions with Story County's state representation about issues affecting business.

- Cost: \$150/lunch (4 needed per lunch event)
- Benefits: advertising before event in Ames Business Monthly and weekly e-mail updates, signage and recognition at lunch event, may distribute promotional materials at sponsored lunch



**Day at the Capitol:** Event scheduled for February 9 gives members experience of lobbying for our Ames business issues at the State Capitol in Des Moines. Participants also hear from special speakers and Story County legislators. Sponsored lunch from Hickory Park provided for all state legislators.

⇒ Sponsor levels:

- Advocacy sponsor: \$500 (includes display booth in the Capitol Rotunda, advertising before and photo follow-up, signage at event)
- Support sponsors: \$250 (includes signage at event, distribution of promotional materials on the bus, advertising before and photo follow-up)

## COMMUNITY DEVELOPMENT

**Leadership Ames Graduation:** by-invitation-only dinner event that celebrates the completion of the Leadership Ames year-long program and multiple community service projects.

- Cost: \$500 (give 10-minute address to Leadership Ames graduating class and guests, distribute gift items to 20 graduates and co-chairs, recognition in event invitation, Ames Business Monthly and at event)

**Salute to Educators:** Annual luncheon held prior to the start of the school year to honor area educators in K-12 Education in Ames, Gilbert and United school districts.

- ⇒ Sponsor levels:
- Corporate: \$2000
  - Gold: \$1000
  - Silver: \$500

Benefits: advertising and follow-up, event signage, opportunity to distribute materials in 750 goodie bags, representation at by-invitation-only event

- Support Sponsor: \$100
- Benefits: opportunity to include promotional brochure in "goodie" bags that are distributed to each attendee.



## PROFESSIONAL DEVELOPMENT PROGRAMMING

**Business Improvement Forums:** Learn how to sharpen management skills and improve service delivery at monthly seminars.

- Cost: \$100 per forum
- Benefits: event signage, advertising in Ames Business Monthly and weekly e-mail updates, present to attendees and distribute promotional materials.