



# May 2010 Chamber Update

## ■ GOLF DAY

### Get in the swing of things at the Chamber Golf Day

EXECUTIVE SPONSOR



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**M**ark your calendars, blow the dust off your clubs, and register now to join us on Friday, May 14, for the Ames Chamber Annual Golf Day. Golfers may sign up to play 18 holes at the Ames Golf and Country Club. Register your foursome now at [www.ameschamber.com](http://www.ameschamber.com). Cost is \$90 per golfer or \$360 per foursome (nonmembers are eligible to play with Ames Chamber members at the rate of \$115 per golfer). Prizes will be awarded to first, second, third and final places.

All golfers receive the following with their paid registration:

- Lunch prior to the start.
- Raffle ticket for a fantastic prize package.
- Golf cart (two carts for foursomes).
- Special golfer's gift.
- Fantastic networking during a great afternoon out of the office.

Event registration and lunch begin at 11 a.m. Friday, May 14, and the shotgun start is at 12:15 p.m. If you are looking for a team to join, please contact Cindy at (515) 232-2310.



**Bartholomew Chiropractic** hosts a fun hole for golfers at the 2009 Ames Chamber Golf Day.

CHAMBER OF COMMERCE PHOTO

## ■ TRIP TO CHINA

### Head to China with the Ames Chamber of Commerce

**Informational lunch, noon, Wednesday, May 5, \$5 per person, Ames Chamber of Commerce**  
**RSVP required by Monday, May 3**  
**Register online at**  
[www.ameschamber.com](http://www.ameschamber.com)

**T**he Ames Chamber of Commerce and the Greater Des Moines Partnership have joined together to organize a business mission trip this September to Shanghai and Beijing, China. The trip will provide participants with opportunities to explore new business relationships in China by visiting the U.S. embassy, attending business trade shows, and conducting meetings

with Chinese companies. There will also be time for leisure activities and guided sightseeing excursions to historical locations. In addition, the Central Iowa travelers will get to visit and learn from Iowa companies who have offices and staff working in China.

Ames Chamber President and CEO Dan Culhane believes this is a tremendous opportunity for a variety of businesses and individuals in Story County.

"It's no secret that Ames is home to several global companies and a university known internationally for its contributions to the world. We already have several business ties to Asia, and it's in our best interests to take advantage of an

opportunity to develop better and establish more relationships that keep Central Iowa on the world trade map."

Registered participants will leave from the Des Moines International Airport on Wednesday, Sept. 1, and return Wednesday, Sept. 8. An optional two-day extension will offer participants a tour of Shijiazhuang. Those electing to travel to Shijiazhuang will return to Des Moines Friday, Sept. 11. The trip fee, which is estimated to be from \$3,000 to \$3,500 per person (depending on group size), will include roundtrip airfare departing and returning to Des Moines, high-quality accommodations at Holiday Inn Great Wall in Shanghai and

Dongjiaominxiang Hotel in Beijing, three daily meals, all transfer fees to and from airports, daily bus transportation, one-day admission and transportation to and from Expo Shanghai and VIV China in Beijing, group tour guides, luggage handling, and ground transportation. The trip fee must be paid in full by Tuesday, May 25, 2010.

If you are not able to attend the informational lunch, webinars are available at other times over the first two weeks of May. Check [www.ameschamber.com](http://www.ameschamber.com) for more details, or contact Dan Culhane with questions at (515) 232-2310 or [dan@ameschamber.com](mailto:dan@ameschamber.com).

The mission of the Ames Chamber of Commerce is to provide our members services that strengthen the economic vitality in Ames and enhance the quality of life in our community.



## 2010 BOARD OF DIRECTORS

### EXECUTIVE COMMITTEE

**Maureen Dockstader, Chair**

LWBJ

**Jolene Randall, Chair-Elect / Vice Chair, Government Relations**

Knapp Tedesco Insurance

**Chad Copley, Treasurer**

Northwestern Mutual Financial Network

**Carol Kisling, Vice Chair, Membership**

KASI/KCCQ Radio

**Frank Nogel, Vice Chair, Community Development**

ISU Athletic Department

**Cozette Hadley Rosburg, Immediate Past Chair**

Becker Underwood

**Dan Culhane, President/CEO**

### BOARD MEMBERS

**Jamie Courtney**

Olde Main Brewing Company

**Brian Dieter**

Mary Greeley Medical Center

**Nicole Gebhart**

First National Bank

**John Joiner**

City of Ames

**Michelle King**

The Krell Institute

**Kim Linduska**

Des Moines Area Community College

**Chris Nelson**

Nelson Electric

**Daniel Oh**

Renewable Energy Group

**Mark Reinig**

Iowa State University

## CONTACT US

The **Chamber Update** newsletter is published by the **Ames Chamber of Commerce**, 1601 Golden Aspen Drive, Suite 110, Ames, IA, 50010; phone: (515) 232-2310; www.ameschamber.com; fax: (515) 232-6716.

## NEWS AND INFORMATION

# Ready for the 2010 Primary Election?

**P** rimary elections allow registered Democrat or Republican voters to select the candidate(s) who will represent their party in the general election coming up this year on Nov. 2. In Iowa, candidates who are running as a registered Independent or who represent other parties may still run for the General Election, but they are not nominated through the Primary Election process. In addition, if a partisan candidate does not receive her/his party's nomination, that candidate may still choose to run under a different party (i.e., Independent or third-party).

For the primary election, voters must be registered with the political party whose primary they wish to participate in. Voters can change their affiliation the day of the primary, but can only participate in one party's primary election. Voters in the primary election are not required to vote for the same candidates in the general election. Ballots are secret and voters have the right to vote for any candidate they want.

Of the offices coming up for election this fall, several of the candidates will be subject to the primary process. The following outlines which positions Story County residents will see on the ballot in June:

### Partisan offices on the 2010 Primary Election Ballot:

*All terms are four years unless otherwise noted.*

#### U.S. Senator – six-year term

Democratic Primary to determine who will run against incumbent Senator Chuck Grassley:

- Roxanne Conlin (Des Moines)
- Thomas Fiegen (Clarence)
- Bob Krause (Fairfield)

#### Governor (Lt. Governor candidates are nominated by state convention)

Republican Primary to determine who will run against incumbent Governor Chet Culver

- Terry Branstad (Boone)
- Rod Roberts (Carroll)
- Bob Vander Plaats (Sioux City)

#### Secretary of State

Republican Primary to determine who will run against incumbent Secretary Michael Mauro

- George Eichorn (Stratford)
- Chris Sanger (Des Moines)
- Matt Schultz (Council Bluffs)

#### Treasurer of State

Republican Primary to determine who will run against incumbent Treasurer Michael Fitzgerald

- James Heavens (Dyersville)
- David Jamison (Ames)

#### County Supervisor

Democratic Primary to determine two candidates

- James Cooper (Story City)
- Lucy Martin (Ames)

- Supervisor James Strohman – incumbent (Ames)
- Paul Toot (Nevada)

#### Make sure you're registered to vote

All voters need to register in Iowa before casting a ballot. In order to register, voters must show two things: who they are (identity) and where they live (residence). Items that can be used include an Iowa driver's license or nondriver ID card; a passport; other U.S. government-issued ID that includes a photograph; a school ID (with photo); or an employer-issued ID. For proof of residence, a bank statement, paycheck or government check, cell phone or utility bill, or residential lease may be used. Same-day registration is offered in Iowa, which means voters can register to vote when they arrive at the polls.

Voters may still choose to utilize an absentee ballot for the primary election. In fact, absentee voting for the 2010 primary election began April 29.

You may vote at the County Auditor's office (in Nevada), or you may request an absentee ballot be sent to your residence. To register to vote in Iowa, you must have United States citizenship, reside in Iowa and be at least 17 1/2 years old (you must be 18 by Election Day, including the primary election).

## Ames Chamber and AEDC staff

• **Dan Culhane**  
President/CEO

• **Eve Doi**  
Vice President, Communications and Chamber Operations

• **Ron Hallenbeck**  
Vice President, Existing Industry

• **Cindy Doolittle**  
Membership Director

• **Crystal Davis**  
Program Manager

• **Megan Backman**  
Program Manager

• **Amy Mogren**  
Finance and Administration Manager

• **Meghan Steward**  
Receptionist

• **Bob Vohs**  
Volunteer

• **Angela Moore**  
Main Street Cultural District Director

• **Jennifer Schill**  
Main Street Cultural District Events Coordinator

NEWS

# Salute to Educators will be Aug. 17

The 10th-annual Salute to Educators is scheduled for Tuesday, Aug. 17, at the Ames High School cafeteria. The luncheon celebrates the value of our area educators from Ames, Gilbert and United Community Schools. You can show your support by sponsoring the event, providing in-kind donations or goodie bag materials, or by volunteering to help. A variety of sponsorship levels are available that allow you to not only show visible appreciation for our teachers and faculty members, but also provide fantastic promotional exposure for your business and get your materials in to

the hands of hundreds of educators. Goodie bags will be given to 750 educators, administrators and staff at the Ames, Gilbert, United and Ballard school districts as well as the private schools in Ames. Chamber businesses can provide items to be included in the bags such as pens, pencils, notepads, rulers, markers, tape, Post-it notes, etc. For more information about Salute to Educators, or to sign up to be a sponsor or volunteer, please contact Megan Backman at [megan@ameschamber.com](mailto:megan@ameschamber.com), or Crystal Davis at [crystal@ameschamber.com](mailto:crystal@ameschamber.com), or call the Chamber office at (515) 232-2210.

## PARTNERING IN EDUCATION



CHAMBER OF COMMERCE PHOTO

**Ames High School marketing students** Collin Dodge and Kyle Martin interact with Ames Chamber member Donna Gilligan during their meeting discussing promotional ideas for the development of an advertising campaign for Ames businesses.

# Education Connections to launch new program

The Ames Chamber Education Connections Committee and Young Professionals of Ames are pleased to announce the launch of their new program, Youth Leadership Ames, set to begin in the fall of 2010. Following in the footsteps of the Chamber's successful Leadership Ames program, already in its 23rd year, the Youth Leadership Ames program is designed to develop the community leadership potential of area high school students in the Chamber member school districts. Youth Leadership Ames seeks to provide area high school youth with a unique opportunity to interact with community leaders and institutions, explore educational and career options, and broaden their perspective on community issues. Program participants will also complete a community service project.

Gilbert and Ames High School sophomores are invited to complete an application to be eligible for participation during

their junior year of high school (2010-2011 school year). Applications were made available in April to Chamber member high schools, with the selection process beginning in May. The announcement of the first Youth Leadership Ames class will be in June. Students can download the application at [www.ameschamber.com](http://www.ameschamber.com).

Tuition for the Youth Leadership Ames program will be free to the participating high school juniors. Programs costs will be covered by business sponsorships solicited by the Ames Chamber of Commerce and Young Professionals of Ames.

Look for more exciting news about the Youth Leadership Ames program and sponsorship opportunities on our website at [www.ameschamber.com](http://www.ameschamber.com). For more information, please contact Crystal at [crystal@ameschamber.com](mailto:crystal@ameschamber.com), or Megan at [megan@ameschamber.com](mailto:megan@ameschamber.com), or call the Chamber office at (515) 232-2310.

# ISU Orientation resource fair brings opportunity

ISU Orientation is fast approaching and with it comes a great opportunity to welcome a new group of students and their families to the Ames community and to help familiarize them with the businesses and services available here.

The Ames Chamber of Commerce is hosting a booth at the Orientation Resource Fair, through the month of June, to give member businesses an opportunity to distribute promotional items and/or volunteer to personally welcome more than 4,500 new students to the community.

If you would like to provide items for the booth, please bring them to the Chamber office by Friday, May 21, (approximately 250 brochures/flyers or 500+ give-

away items such as pens, magnets, key chains, coupons, etc. are needed).

If you would like to volunteer for a day or more to help staff the booth (open from 11:15 a.m. to 1 p.m.), the dates for the 2010 ISU Orientation Resource Fair are:

- June 4, Friday.
- June 7 to 11, Monday to Friday.
- June 15 to 18, Tuesday to Friday.
- June 22 to 25, Tuesday to Friday.
- June 28, Monday.

Contact Megan Backman, [megan@ameschamber.com](mailto:megan@ameschamber.com), or Crystal Davis, [crystal@ameschamber.com](mailto:crystal@ameschamber.com), or call the Chamber office at (515) 232-2310 with questions or to sign up to volunteer.

## ■ BUSINESS AT BREAKFAST

# Come give your shameless plug May 27

**Business at Breakfast**  
**7:30 a.m. Thursday, May 27**  
**Daley Park Shelter, 340 Wilder Blvd.**  
**(off of Lincoln Way, West of**  
**North/South Dakota)**  
**Hosted by Cuppy's Coffee,**  
**Smoothies, and More**

**J**oin us Thursday, May 27, to give a two-minute "shameless plug" about your organization while handing out business cards, brochures and/or any other promotional materials that describe your business or organization. If you've

never attended before, make this month your first.

We purposely keep this event small to ensure great one-on-one interaction with fellow Chamber members, so your RSVP is very important. Please contact the Chamber no later than noon Wednesday, May 26, to attend. You can register on our website at [www.ameschamber.com](http://www.ameschamber.com) or call the Chamber offices at (515) 232-2310. The continental breakfast is free to all attendees, but we need your RSVP to participate. See you at breakfast.

## ■ BUSINESS IMPROVEMENT

**Business Improvement Forum:**  
**"Social Media Marketing: Why Your**  
**Business Should Be More Social"**  
**Forum Sponsor: Travel & Transport**  
**Vacations, Inc.**  
**7:30 a.m. Thursday, May 20, Renew-**  
**able Energy Group, 416 S. Bell Ave.**  
**Food and Beverage Sponsor: West**  
**Ames Hy-Vee**

**E**mployees of Ames Chamber businesses are invited to attend our next Business Improvement Forum on Thursday, May 20, when we will discuss "Social Media Marketing: Why Your Business Should Be More Social," presented by Scott McLeod, J.D., Ph.D., Associate Professor, Iowa State University. Please RSVP by Wednesday, May 19, by registering on our website at [www.ameschamber.com](http://www.ameschamber.com) or by calling Crystal at (515) 232-2310. Business Improvement Forums are open to Chamber members only and are free. Continental breakfast is provided.

**Lunch and Learn:**  
**Discovering the Waste in Your**  
**Workplace**  
**11:30 a.m. Thursday, May 13,**  
**Somerset Clubhouse,**  
**2400 Aspen Road**  
**Food Sponsor: Culver's**

**C**hamber members and non-members are invited to attend "Discovering the Waste in Your Workplace," presented by Rick Brimeyer, Thursday, May 13. Rick will discuss the definition of value adding, nonvalue adding, and waste, as well as identify the seven forms of waste and strategies for eliminating waste in your workplace.

Registration is just \$15 for Chamber members and \$25 for non-members, and includes lunch. Register for this event on our website at [www.ameschamber.com](http://www.ameschamber.com) or call Crystal at (515) 232-2310. Please register by Tuesday, May 11.

## ■ LEADERSHIP AMES

# Leadership Class XXIV begins in September

**H**ave you been, or are you interested in serving in leadership positions in the community now or in the future? Then Leadership Ames is for you.

The Leadership Ames program was created by the Ames Chamber of Commerce to develop informed, involved and concerned community leaders in the Ames area. This is a program that gives both experienced and developing leaders a broader view of civic leadership responsibilities and opportunities through direct contact with a wide spectrum of institutions and people who shape the community where we work and live.

Leadership Ames Class XXIV begins in September and continues with regular sessions through May 2011. The 11 full-day sessions are conducted at various locations in Ames and central Iowa with one session approximately every three weeks. During the year, participants listen to presentations, debate issues, participate in class activities, lead discussions, visit

with area leaders and organizations, tour the community and get to know individuals representing a broad cross-section of the community.

More than 300 individuals have completed the curriculum and many are extensively involved with community and Ames Chamber of Commerce leadership opportunities. The program is limited to approximately 20 participants who are members of the Ames Chamber of Commerce, have an interest in leadership roles and community service and who reside in the greater Ames area.

Participant selection is made by the Leadership Ames selection committee and co-chairs on the basis of written application and/or interview. Participants are selected from a cross-section of business, professional, nonprofit and local residents. Tuition costs, scholarship information and other details will be available in the application materials online at [www.ameschamber.com](http://www.ameschamber.com) and at the Chamber offices beginning Tuesday, June 1.

## ■ SPEED NETWORKING

# Come promote your business; space is limited

**Speed Networking**  
**4 to 6 pm. Tuesday, May 11, Carlos**  
**O' Kelly's, 634 Lincoln Way.**

**P**romote your business, distribute information and make new contacts in two short hours. After one round of speed networking, please stay and socialize with all your new contacts while enjoying dinner (each attendee is responsi-

ble for his/her own ticket). This is a dynamic, fun and a great membership benefit. Speed Networking is limited to the first 30 Chamber members who register (limit two per business). The event will be from 4 to 6 p.m. Tuesday, May 11, at Carlos O'Kellys, 634 Lincoln Way. Register today at [www.ameschamber.com](http://www.ameschamber.com) or by contacting Cindy Doolittle at (515) 232-2310.

**W**e would like to thank all our members who participated in our annual Business-to-Business Expo on March 30 at the Scheman Building. The event was a great opportunity to see the terrific products and services that Ames Chamber of Commerce members have to offer. Be sure to put this event on your calendar for next year.

■ BUSINESS TO BUSINESS

# Thank you, Business to Business Expo participants



CHAMBER OF COMMERCE PHOTO

The Main Street Cultural District had a great display showcasing several of their downtown retail members and promoting upcoming events.

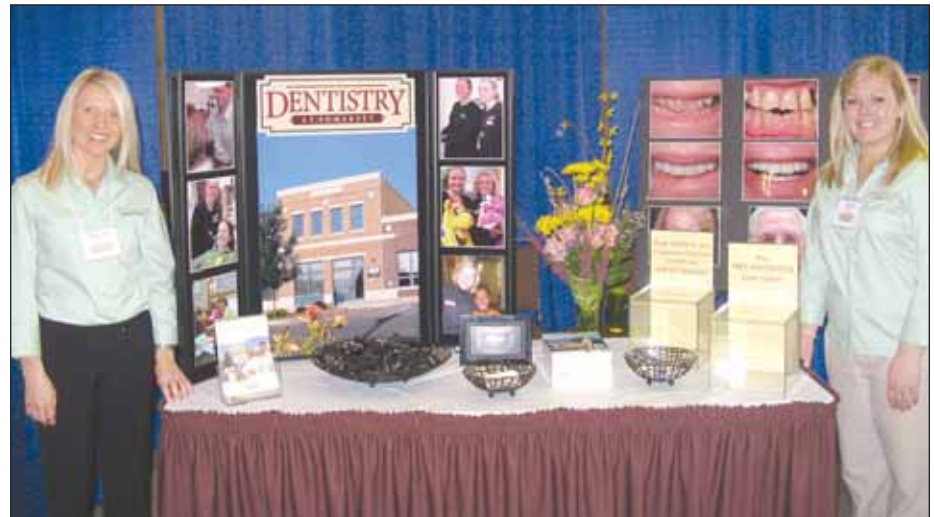


Owner Michelle Doyle and one of her employees promoted all the great services offered at **Tommy's Salon** in west Ames.

CHAMBER OF COMMERCE PHOTO

Introducing themselves to the Ames community, **Prescribe Hire** was on hand to tell people about their business offering background check and applicant tracking support.

CHAMBER OF COMMERCE PHOTO



CHAMBER OF COMMERCE PHOTO

Of course you would expect all smiles from **Dentistry at Somerset**.

# CHAMBER Gold MEMBERS

Thank you to the following members who have donated 10 percent more than their annual dues for Chamber projects:

American Family Insurance-Scott Lawrence Agency  
American National Insurance  
Charles and Neala Benson  
Ross Buffington  
Carpet One Floor and Home  
Ge Angelo's Italian Restaurant and Lounge  
Life Investors Financial Group  
Nagle Signs Inc.  
Skarshaug Testing Laboratory  
Snyder and Associates  
Webfilings LLC

Because of contributions from members like these, the Ames Chamber can maintain a level of excellence in the services we provide. All of our Gold Members will be recognized with a Gold Member decal and at our Annual Event.

## Welcome, new Ames Chamber members

**American Family Insurance** — **Angela Laughlin Agency**, 4720 Mortensen Road, Suite 104, is happy to be opening a new office in Ames. With more than three years of experience, Laughlin offers free quotes on business, home and auto insurance. Call Angela at (515) 232-2182 or visit her website at [www.angelalaughlin.com](http://www.angelalaughlin.com).

The Chamber welcomes new individual member, **Ross Buffington**, 4274 South U.S. Hwy 69, to our Chamber membership.

The Chamber welcomes new individual member, **Lou Cathcart**, 720 Duff Ave., to our Chamber membership.

**Chester's Coins**, 221 Main St., is a local coin dealer. He also offers gold and silver investments, as well as supplies for beer and wine making. The store has been at this location for six years. Stop by and say hi to Scott and be sure to visit Chester. Call (515) 232-9222 or visit [www.chesterscoins.com](http://www.chesterscoins.com).

**Dietz's Overstocks and Closeouts** is a business that buys overstock and close-out items from brokers. It buys semi-trucks, warehouses them at its rural location in Huxley, and is then able to sell items at much less than retail price. Check out its warehouse at 54223 Highway 210 to see the huge variety of products from furniture to clothing to outdoor equipment and artwork. Call Steve

at (515) 597-2845 or visit the website at [www.dietzsdeals.com](http://www.dietzsdeals.com) to view its constantly changing inventory.

**Good Life Landscaping and Lawn Care LLC** offers designing or building of landscapes as well as maintenance of your lawn with a company that is local. Estate beautification projects and services are available. Free estimates are given upon request with specialized and attentive care for all your landscape needs. Call Nathan for a consultation today at (515) 509-7218

**Montebello Bed and Breakfast**, 3535 South 530 Ave., is a bed and breakfast that has received numerous awards including the "2009 Innkeeper of the Year." Its beautifully-decorated five-bedroom inn located in rural Ames makes Montebello an ideal place for entertaining, weddings and receptions, family reunions, and, of course, an easy get-away retreat. Call Daphne at (515) 296-2181 or visit the website at [www.montebellobandbinn.com](http://www.montebellobandbinn.com).

**Pearle Vision** is a locally-owned franchise that has been doing business in Ames for 27 years. It is a full-service optical business that sells and services both eyeglasses and contact lenses. Eye exams are available, and Pearle Vision participates in many vision plans. Call Shari at (515) 232-5627 or stop by North Grand Mall and see the selection.

**PrescribeHire** offers background verification services for medical candidates, general applicants, tenants and volunteers. With PrescribeHire, you have a cost-effective, local source to facilitate the cumbersome task of checking out candidates before you narrow the applicant pool, limiting the risk of bringing on a poor candidate. Learn more at [www.prescribehire.com](http://www.prescribehire.com).

The Chamber welcomes new individual member, **Paul Toot**, 23433 667th Ave., Nevada, to our Chamber membership.

**Vesuvius Wood-Fired Pizza** is a quick-casual restaurant featuring Neapolitan style, thin crust wood-fired pizza. It emphasizes high quality local and regional ingredients. Stop by 1620 South Kellogg Ave., Suite 108 and ask Scott to make you a pizza. Or visit the website at [www.vesuvius-wfp.com](http://www.vesuvius-wfp.com).

**Webfilings LLC** is located at 2625 North Loop Drive, suite 2105. It was formed in 2008 to develop and market a web-based application to automate and improve the drafting process of the Securities and Exchange Commission filings for public companies. They are a 2010 Ames Chamber of Commerce award winner for Economic Impact, and they are planning significant growth of both technical and management jobs in the coming years. Contact Leanne at (515) 296-3440 or visit their website at [www.webfilings.com](http://www.webfilings.com).

## Are YOU a member of the Chamber of Commerce?

Make new connections, market your business and take advantage of professional development pro-

grams and more when you join the Ames Chamber of Commerce. Contact Membership Director Cindy Doolittle at (515) 232-2310 for more information on how you or your organization can become a Chamber member.

When you join, here are some

of the many benefits you can take advantage of right away!

- Post coupons on our website for FREE.

- Attend monthly Business After Hours, Business at Breakfasts, Business Improvement Forums, Speed Networking and more for FREE.

- Take advantage of reasonably priced ways to promote your business such as ribbon cuttings, mailing labels and membership mailer, just to name a few.

- Discounted Young Professionals of Ames membership (ages 21 to 40).

## RIBBON CUTTINGS



CHAMBER OF COMMERCE PHOTO

**Bartholomew Chiropractic** recently celebrated its one-year anniversary. A ribbon cutting was held April 1. It is a chiropractic office that utilizes advanced techniques in detecting your level of health. Call Dr. Lindsey at (515) 292-3718 or stop by the office at 2721 Stange Road. Its website is [www.bartholomewchiropractic.com](http://www.bartholomewchiropractic.com).



CHAMBER OF COMMERCE PHOTO

**His and Hers Salon** is celebrating 30 years in business. It held a ribbon cutting on April 14 at 413 Main St. It has been in this location since 2006. It is a full service salon that caters to the entire family, offering cuts, perms, color, styling, manicures and facials. Call Kim, Marsha or Ann at (515) 232-4710 or stop by the shop for an appointment.



CHAMBER OF COMMERCE PHOTO

**Tom Randall Real Estate Team**, 207 South Third St., held a ribbon cutting, celebrating a five-year anniversary. Tom Randall has been serving the Ames area as a realtor since 1981 and opened his own brokerage on April 1, 2005. Call Tom at (515) 232-5700 or check out his website at [www.tomrandall.com](http://www.tomrandall.com).



### UPCOMING RIBBON CUTTINGS:

- May 5 | **Happy Joe's** | 11 a.m. | 551 S. Duff Ave.
- May 6 | **Cross Wealth Management** | 4 p.m. | 317 Clark Ave.
- May 18 | **The Richmond Center** | TBD | 1619 South High St.
- May 26 | **Windsor Oaks** | 4 p.m. | 1100 Adams St.

**If you have a new business, relocation, expansion or business anniversary, let the Chamber celebrate with you! Contact Cindy Doolittle at (515) 232-2310 to schedule a ribbon cutting of your own.**

# May calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4 8 a.m.: Leadership Ames	5 Noon: Education Committee (C)	6	7 Noon: Government Affairs Committee (C)	8  <i>ISU graduation</i>
9  <i>Mother's Day</i>	10	11 4 p.m.: Speed Networking (Carlos O'Kellys)	12 11:30 a.m.: ESGR Lunch (Sauer Dan)  Noon: Membership Committee (C)	13 7:30 a.m.: Business Improvement Lunch (Somerset)	14 11:30 a.m: Golf Day (AG&CC)	15
16	17 5:30 p.m.: Lead Ames graduation	18	19 Noon: New Member Lunch (C)	20 7:30 a.m.: Bus. Improve. (REG)  5 p.m.: BAH (CPMI Event Center)	21	22
23	24	25	26	27 7:30 a.m.: Business@Breakfast (Daley Park)	28	29
30	31  <i>Memorial Day</i>					

ACC: Ames Chamber of Commerce | AEDC: Ames Economic Development Commission | BAH: Business After Hours | C: Chamber office | R/C: Ribbon cutting | YPA: Young Professionals of Ames

## ■ AMES CHAMBER OF COMMERCE AMBASSADORS

Kim Behrendt, Wells Fargo Bank  
 David Benton, Wells Fargo Bank  
 Steve Bock, RE/MAX  
 Adam Boeding, First American Bank  
 Dominic Boomgarden, U.S. Bank  
 Paula Brown, First American Bank  
 Ross Buffington, Exchange State Bank  
 Kristi Carlberg, Dentistry at Somerset  
 John Coder, Ames Community Bank  
 Stacy Dreyer, First National Bank

Linda Gibbs, Greater Iowa Credit Union  
 Casey Roth, First National Bank  
 Barry Green, Ames Community Bank  
 John Greving, The Tribune  
 Andrea Gronau, Wells Fargo Bank  
 Abby Hausmann, The Blood Center of Iowa  
 Patrick Henry, Adams Funeral Home  
 Traci Jennings, RE/MAX Real Estate Center

Matt Julich, Bear Marketing  
 Sara Lehman, First National Bank  
 Joy Leister, Valley Bank  
 Ryan Lynch, First National Bank  
 Lauris Olson, Ames Bulletin Board/AmesNewsOnline.com  
 David Orth, Special Olympics Iowa  
 Tom Randall, Tom Randall Real Estate Team  
 Jeff Ratliff, Executive Express  
 Cindy Schwickerath, Heartland

Technology Solutions  
 Mary Beth Scott, The Tribune  
 Nathan Scott, U.S. Bank  
 Michael Sills, OnMedia Precision TV Advertising  
 Kristine Snyder, Gateway Hotel and Conference Center  
 Terry Stark, Chocolaterie Stam  
 Amy Jo Watzek, Sam's Club  
 Austin Woodin, Edward Jones Investments

■ LUNCH AND LEARN



## Prepare for Battle: What you need to support your employees in the Guard and Reserve

**2010 Employer Support of the Guard and Reserve Lunch and Learn**  
**11:30 a.m. to 1 p.m. Wednesday, May 12, Sauer-Danfoss, 2800 E. 13th St.**

The Iowa National Guard has announced its largest single troop deployment since World War II. Over the next few months, more than 3,200 soldiers from our state will go overseas to protect and preserve our nation and our freedom. In Story County, approximately 65 soldiers from the Company C, 2nd Battalion, 147th Aviation Unit (headquartered in Boone) were recently mobilized for peacekeeping operations in Kosovo, and several more will soon follow.

Together with the Ames Chamber of Commerce, the Iowa Employer Support of the Guard and Reserve will present a free infor-

mational luncheon from 11:30 a.m. to 1 p.m. Wednesday, May 12, at Sauer-Danfoss in Ames. This program will benefit all employers. Topics include:

- Role of the Employer Support of the Guard and Reserve.
- USERRA (Uniformed Services Employment and Reemployment Rights Act).
- Military Family FMLA Guidelines.
- ESGR resources for employers.

There are 160 new recruits each month, so while you may not employ a Guard or Reservist now, you may in the near future. You do not have to employ a Guard or Reservist to attend this workshop. However, you do need to RSVP by Tuesday, May 11, to reserve your spot and guarantee your lunch. Please register online at [www.ameschamber.com](http://www.ameschamber.com) or by calling Crystal at (515) 232-2310.



## In Our Business Fifteen Years Is Forever.

Please Join Us To Celebrate Our 15th Year With An Anniversary Party With The Ames Chamber Of Commerce Business After Hours.

**May 20th, 2010: 5 PM - 7 PM**  
**at the Global Reach Office & CPMI Event Center.**

2321 N. Loop Drive, Suite 101, Ames, Ia 50010  
 Call 515.296.0792 Or Visit [Globalreach.Com/Party](http://Globalreach.Com/Party)  
 For More Information.



YOUNG PROFESSIONALS OF AMES

'MURDER OF A MILLIONAIRE' GUESTS DRESS TO IMPRESS



CHAMBER OF COMMERCE PHOTO

Linda Garbisch, dressed as sister of the late Rick Rochester, poses with Mystery Manor gardeners, Annie Kent and Kelly Demuynck.



CHAMBER OF COMMERCE PHOTO

Travis Kramer (cleaning staff), Nathan Jobe (Officer Welsh), and Aaron and Blakely Mortvedt (kitchen staff) enjoy acting out their roles at the March 12 Murder Mystery Party.



CHAMBER OF COMMERCE PHOTO

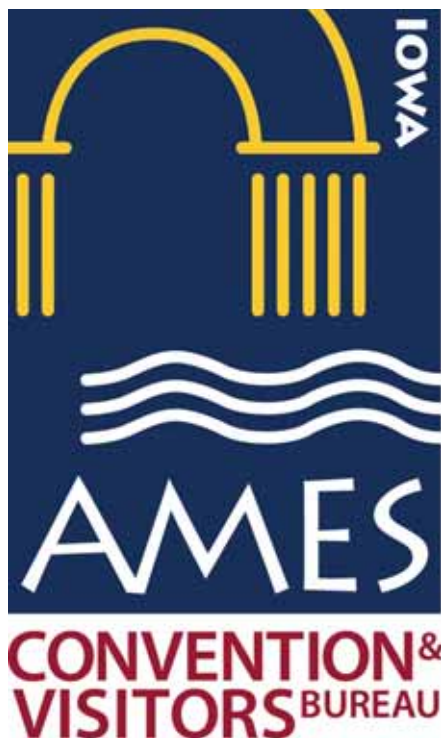
Phil Nash (accountant to the late Rick Rochester) and Shawn Angell (pool boy Fabio Fabulous) gain clues to learn who killed Josephine Worthers, Rochester's maid.



CHAMBER OF COMMERCE PHOTO

Molly Neal-Wong (Josephine Worthers), receives "Dress to Kill Award" for her impeccable wardrobe and amazing sense of style that blew the other guests away at the will reading of "Murder of a Millionaire."

YOUNG PROFESSIONALS OF AMES



‘Give for a Splash’ on July 13 at the Furman Aquatic Center

Come one, come all, from 1 to 8 p.m. Tuesday, July 13. In exchange for a canned food or personal hygiene product donation to MICA, you, along with your

friends and family, will receive free entry into the Furman Aquatic Center. ‘Give for a Splash’ is sponsored by the Young Professionals of Ames and Ames Community Grant program.

YPs learn to combat glossophobia

Glossophobia is the fear of public speaking, and believe it or not, 75 percent of the population has some form of this fear. Glossophobia is even believed to be the most common fear for people in general. Many people, throughout their careers, will be asked to give presentations in front of a group. On April 27, speaker Katharine Hensley, a training specialist for First National Bank, presented information about how a presenter can be better prepared for his or her next presentation. Hensley gave YPA attendees informative tips for preparing, calming nerves, using humor appropriate-

ly during a presentation, and general advice. Hensley emphasized that receiving all the advice in the world won’t help if you are not comfortable with your preparation, practice techniques or even the presentation itself. “Do whatever makes you feel comfortable. The more comfortable you feel, the more confident you feel, and the greater your presentation will be,” Hensley said. She left the audience with closing remarks about humor. “First, make sure your humor is funny to you. Then try out the humor with small groups of people, only when you can comfortably tell it from memory.” Speakers ultimately need to find their own speaking styles, find their grooves and visualize great presentations.

Mark your calendars for these upcoming YPA events:

**Friday After Work: 5 to 7 p.m. Friday, May 14, West Towne Pub**

Start the weekend off right and stop by the YPA FAW (Friday After Work) on May 14. Join other YPA members and guests from 5 to 7 p.m at West Towne Pub in West Ames. Hopefully, we’ll be outside on the patio.

Remember, the appetizers are on us. Members and nonmembers are welcome.

**May Lunch and Learn: Get Outside and Active at the Furman Aquatic Center and with Ames Parks and Recreation, 11:30 a.m. to 1 p.m. Wednesday, May 12, Somerset Clubhouse**

Nancy Carroll, executive director of Ames Parks and Recreation, will share exciting information about the new aquatic center and activities that the Ames Parks and Rec program offers young professionals.

Networking and lunch begin at 11:30 a.m. with the workshop beginning promptly at noon.

Lunch is free to all YPA members and \$10 for nonmembers (all ages welcome.)

Registration is limited to the first 40 attendees, so register at [www.ypames.com](http://www.ypames.com) today.



Committee meetings

- **Leadership and Professional Development**, Ames Chamber, Noon, May 10.
- **Community Outreach & Partnerships**, Ames Chamber, Noon, May 11.
- **Membership & Social**, Ames Chamber, Noon, May 27.

YPA 2009-10

Annual Sponsors

- ACE Community Credit Union
- Ames Chamber of Commerce
- Ames Community Bank
- First National Bank
- Global Reach
- Green Hills Healthcare
- Hunziker and Associates
- Mary Greeley Medical Center
- ISU MBA

## ■ MAIN STREET CULTURAL DISTRICT

# What's going on in the District?

### Tune In to Main Street

The Main Street Cultural District and the Ames Community Arts Council are proud to announce their seventh season of the Tune In to Main Street concert series. The series will kick off from 5:30 to 7:30 p.m. Thursday, May 27, in Tom Evans Plaza on Main Street with Danny Grause, a Country Americana performer.

Tune In to Main Street will be every Thursday evening, May 27 through July 29. Many shops stay open until 8 p.m. throughout the concert series, sometimes with special Thursday night in-store events and promotions. There will be children's activities to keep the whole family entertained. The balloon splash will make an appearance again this year, along with a new inflatable every week for kids. A children's balloon artist,

### District schedule of events

- **ArtWalk:** June 4, 5 to 8 p.m.
- **Tune In to Main Street:** May 27 to July 29, 5:30 to 7:30 p.m.
- **Fourth of July Parade and Festival:** Sunday, July 4.
- **Summer Sidewalk Sales:** July 29 to 31.
- **MusicWalk:** September 16, 5 to 8 p.m.
- **Snow Magic on Main:** Nov. 19 to 21.

Becca Wemhoff, will be there making balloon creations for the little ones June 3 and 17, and July 8 and 22.

In addition to the music and family entertainment, there will be an outdoor food vendor each week. The community is encouraged to come out with family and friends to live, listen to and love what downtown Ames has to offer, Thursdays in the Main Street Cultural District. The 2010 Tune In to Main Street concert series is brought to you

by major sponsor Wells Fargo, with supporting sponsorships from Target, Wilson Cadillac Toyota Scion of Ames, Commission on the Arts, KASI Radio, Ames-NewsOnline.com and the Ames Bulletin Board.

For a full list of summer concerts, including Ames on the Half Shell, the Ames Municipal Band Concerts, Bookends at the Bandshell and AM in the Plaza, please visit [MainStreetCulturalDistrict.com](http://MainStreetCulturalDistrict.com) and [amesart.org](http://amesart.org).

### Fourth of July Parade and Festival

Ames' 2010 "Old-fashioned, flag-waving" Fourth of July Parade and Festival is in the planning stages. Sunday, July 4, will kick off with a pancake breakfast and the Bill Riley Talent Search, followed by the parade at 1 p.m. The festival will follow the parade in Bandshell Park and will include a Battle of the Bands, children's activities, food vendors and organizational booths.

Organizational booths will do demonstrations, give away promotional items, sell goods and host children's activities. Registration forms for the parade and festival will be available on [MainStreetCulturalDistrict.com](http://MainStreetCulturalDistrict.com) beginning in May. More details coming soon.

## Main Street Turns 100

March 31 officially marked the 100th anniversary of the naming of our beloved Main Street in Ames, but you can join in a community-wide celebration during the 2010 Annual ArtWalk, on June 4.

In addition to the traditional ArtWalk agenda, the Ames Historical Society will showcase photos of Main Street through the last 100 years. These photos will be showcased throughout the Main Street Cultural District. You won't want to miss the photo of a town meeting held in the middle of Main Street with the speaker standing in the back of his wagon, or the photo of Dollar Days being advertised by a sign on the back of a donkey.

This year's ArtWalk will also showcase local artists and live demonstrations inside 40 businesses. Businesses provide refreshments and old-fashioned hospitality as the

Cultural District comes alive with art. This is a free event open to everyone. To help celebrate 100 years of Main Street, commemorative wine glasses will be available for purchase. These glasses will allow of-age participants wine samples in many shops.

### Support your downtown

Local businesses and individuals invest in the Main Street Cultural District to encourage consistent promotion, professional management and a strong network of like-minded people dedicated to developing a lively Ames destination place in the Main Street Cultural District. Our goal is 100 new



CHAMBER OF COMMERCE PHOTO

The MSCD Board shows its support for the Downtown Beautification Project by giving individual pledges.

investors in honor of 100 years of Main Street. Each new investor will receive a special commemorative incentive. More details are available at [MainStreetCulturalDistrict.com](http://MainStreetCulturalDistrict.com).

The Ames Foundation is also working to raise \$54,000 for a downtown beautification project. What a wonderful gift from the community for the 100th Anniversary of Main Street. You still have time to send in your donation. Please make checks payable to The Ames Foundation and mail to PO Box 213, Ames, IA, 50010, Attn: Ames Beautification Project.

For more information, see [www.amesfoundation.org](http://www.amesfoundation.org) or stop by the District office to pick up a brochure and pledge card.

To keep updated on District happenings, become a fan of the Main Street Cultural District on Facebook, and bookmark [MainStreetCulturalDistrict.com](http://MainStreetCulturalDistrict.com) and visit regularly. Information on our summer events and individual business events will be updated in these places, and registration forms for the Fourth of July Parade and Festival will be available there as well.

Join us as we spend the next 12 months celebrating 100 years of Main Street.