



AUGUST 2012 Chamber Update

SALUTE TO EDUCATORS

This year's Salute to be fun times four

Presented by Greater Iowa Credit Union and Mary Greeley Medical Center

The 12th Annual Salute to Educators luncheon celebrates the value of our area educators from Ames, Ballard, Gilbert and United Community Schools. This year, the event will be on four separate dates and locations including: Ames, Ballard, Gilbert, and United Schools to accommodate the differing start dates for the area school districts. Goodie bags filled with items from area businesses will be given in total to 750 educators, administrators and staff at Ames, Gilbert, United, Ballard, Ames Christian and St. Cecilia schools. On hand at the luncheons will be Ames Chamber Board of Directors, the Education Connections committee and event sponsors to facilitate the event along with Chamber staff.

This year's event theme is "Everyday Superheroes." Event coordinators hope to remind educators that the Ames Chamber is a resource for them as well as a conduit in linking K-12 education and the business community.

The educators, which include teachers, coaches, administration, School Board, and other faculty members, look forward to the event every year.

A special thank you to our sponsors who help make this event a great success:

Premier Sponsors

Greater Iowa Credit Union and Mary Greeley Medical Center



Gold Sponsor

McFarland Clinic



CHAMBER OF COMMERCE PHOTO

Silver Sponsors

1430 KASI; Friedrich Realty; Hunziker & Associates, REALTORS; Sauer-Danfoss Inc.

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For more information about the Ames Chamber Education Connections committee or this event, please contact Crystal (crystal@ameschamber.com).



AMES, GILBERT, BALLARD, AND UNITED SCHOOLS

The mission of the Ames Chamber of Commerce is to provide our members services that strengthen the economic vitality in Ames and enhance the quality of life in our community.



2012 BOARD OF DIRECTORS

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CONTACT US

The **Chamber Update** newsletter is published by the **Ames Chamber of Commerce**, 1601 Golden Aspen Drive, Suite 110, Ames, IA, 50010; phone: (515) 232-2310; www.ameschamber.com; fax: (515) 232-6716.

MEMBER OF THE MONTH

Congrats, B Fabulous BBQ & Catering!

Congratulations, B Fabulous BBQ & Catering on being selected the Member of the Month.

Deanna Faubus, owner of B Fabulous BBQ & Catering, accepted the surprise award from Ames Chamber of Commerce Board Chair, Frank Nogel, and the Ames Chamber of Commerce Board. B Fabulous BBQ & Catering is the 2012 Member of the Month food sponsor for each winning member and will deliver them free lunch. Little did Deanna know she would be delivering to herself.

Be on the lookout, members. You could be next.



CHAMBER OF COMMERCE PHOTO

From left: Chris Nelson, Nelson Electric; Randy Kruse, Lincoln Center HyVee; Jamie Courtney, Olde Main Brewing Co.; Chamber Chair Frank Nogel, ISU Athletics Department; Carol Kisling, KASI; Deanna Faubus, B Fabulous BBQ & Catering; Nicole Gebhart, First National Bank; Maureen Dockstader, LWBJ; and John Haila, Haila Architecture | Structure | Planning.

LEGISLATIVE LUNCHEON

August luncheon welcomes Ames City Officials

Friday, Aug. 17

11:30 a.m.: Registration and lunch

Noon to 1 p.m.: Discussion with Ames government leaders

Make plans to join the Chamber on Friday, Aug. 17, for lunch and conversation with City of Ames government officials. Check the Chamber's website www.ameschamber.com for event location and complete details.

This will be an excellent opportunity to talk with our city officials and ask them questions regarding topics that matter to you.

Please register online at www.ameschamber.com or contact Angela Davidson at angela@ameschamber.com. Your

\$5 registration fee includes lunch.

Thank you to our August Legislative Lunch sponsor:

- Hunziker & Associates, REALTORS

In addition, the Chamber thanks the 2012 Legislative Lunch Season sponsors:

- Harold Pike Construction
- Harrisvaccines, Inc.
- HR Green

- LWBJ Financial

We also recognize our 2012 Taking Leadership sponsors for supporting the Chamber's Government Affairs activities throughout the entire year:

- Becker Underwood
- Converse Conditioned Air
- Mary Greeley Medical Center
- Renewable Energy Group



GOLF DAY

Hole in one for Ames Chamber Golf Day

The Annual Ames Chamber Golf Day was held on Friday, June 15, and it may have introduced some rain clouds late in the day to the golfers, sponsors and volunteers, but it was still a successful event with lots of fun, great prizes, networking and more. Thank you to our many sponsors and volunteers who made this event possible that benefits the ongoing efforts and programming of the Ames Chamber of Commerce.

Special thanks to the Young Professionals of Ames (YPA) for their Golf Day silent auction to benefit the Youth Leadership Ames program. It was a great success.

We also would like to thank Coldwater Golf Links and our other fantastic sponsors:

Lunch Sponsor:

Wilson Toyota

Hole-in-One Sponsor:

Ames Community Bank

Hole Sponsors:

Alpha Copies & Print Center

Banker's Trust

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Harrisvaccines Inc.

LWBJ, LLP

ServiceMaster of Story County

Wallaby's Bar and Grill/Dublin Bay



CHAMBER OF COMMERCE PHOTOS



THRILL OF THE GRILL

Grill your own steak at the annual Steak Fry



The Thrill of the Grill: Ames Chamber Annual Steak Fry
Presented by Boehringer Ingelheim Vetmedica, First National Bank and Hy-Vee
5 to 7 p.m. Tuesday, Sept. 4
CPMI Event Center, 2321 North Loop Drive, Ames

Be a part of the tradition. Ames Chamber members and their guests are invited to join the Past Board Chairs of the Ames Chamber for a fun, casual (no ties allowed) grill-your-own Steak Fry. Don't miss out on this great networking event where you can make new contacts and catch up with old Chamber friends. It's the place to be.

The dinner event is \$25 per person and includes steak and accompanying buffet,

beer and non-alcoholic beverages (a vegetarian option is available upon request) and new for this year, live music. Register online at www.ameschamber.com no later than Wednesday, Aug. 29. For more information, please contact Crystal at 232-2310 or crystal@ameschamber.com. Don't miss out on the event of the season.

Thank you to our Thrill of the Grill sponsors:

Premier Sponsors: Boehringer Ingelheim Vetmedica, First National Bank, Hy-Vee

Beverage Sponsors: Chitty Garbage, Olde Main Brewing Company

Entertainment Sponsor: ISU Athletics Department

Grill Master Sponsors: Alpha Copies and Print Center, B Fabulous BBQ & Catering, Executive Express

The Thrill of the GRILL

Come Join Us for the
Ames Chamber Annual Steak Fry
 Tuesday, September 4, 2012
 5:00 - 7:00 p.m.
 CPMI Event Center (rain or shine!)
 2321 N. Loop Drive

ames
 CHAMBER OF COMMERCE

Please call the Chamber office at 232-2310 for further information

TOTAL RESOURCE CAMPAIGN

Chamber celebrates TRC success

Not only has this year's Total Resource Campaign (TRC) raised a record amount in sponsorship and membership dollars for the Ames Chamber, but it has also been an excellent opportunity for members to share with the Ames community how the Chamber strives to make Ames a better place to live, work and do business.

The Chamber appreciates the overwhelming response it has received from the community as a result of the TRC. Not only did the Chamber surpass its campaign goal of \$250,000, but several Ames area businesses joined the Chamber as a result of the campaign. A sincere thank you goes out to all the organizations that pledged their support to the Chamber during the Total Resource Campaign.

Here's a final look at the campaign results:

- Campaign goal: \$250,000
- Total funds raised: \$326,822
- 187 organizations purchased a sponsorship or membership during the campaign
- 34 organizations joined the Chamber during the TRC

Ames Chamber of Commerce TRC Top Producers:
 Terry Stark, Chocolaterie Stam: \$30,182 raised

Matt Converse, Converse Conditioned Air: \$21,807 raised

Dan Nutini, Roseland, Mackey, Harris Architects, PC: \$21,196 raised



CHAMBER OF COMMERCE PHOTO

Terry Stark of Chocolaterie Stam, raised \$30,182.

CHAMBER OF COMMERCE PHOTO



Matt Converse, of Converse Conditioned Air, raised \$21,807.

CHAMBER OF COMMERCE PHOTO



Dan Nutini, of Roseland, Mackey, Harris Architects raised \$21,196.

**BUSINESS
AT BREAKFAST**

Come eat and network



Food and beverage sponsor:
Alpha Copies

**Sponsored by Alpha Copies
and Print Center
Held at the Ames Chamber
of Commerce offices**

7:30 to 8:30 a.m. Thursday, Aug. 30

Join us at the Ames Chamber of Commerce (enter south side of building under the big "A" in Suite 102) for August Business at Breakfast, hosted and sponsored by Alpha Copies & Print Center. Come give a two-minute "shameless plug" about your organization while handing out business cards, brochures and/or any other promotional materials that describe your business or organization. If you've never attended before or you're a new Chamber member, make this month your first.

We purposely keep this event small to ensure great one-on-one interaction with fellow Chamber members, so your RSVP is very important. Please register no later than noon on Tuesday, August 28. The event and continental breakfast are free, but you must RSVP to participate. See you at breakfast.

Welcome, new Ames Chamber members

JAX Outdoor Gear has 50 years of business history behind it and strives to fulfill the needs of all its valued customers. Over the years, JAX Outdoor Gear's product mix has changed and grown as lighter, stronger, and more innovative items have become available. Continuously educated on all the products they sell, JAX staff works hard to ensure that every customer gets the best equipment for their particular needs. So, whether you are looking for the latest and greatest in products, or hoping to pick-up some of the old classics, JAX is the place, located at 4723 West Lincoln Way.

Eyerly Ball Community Mental Health Services is a non-profit agency that has provided community mental health services in Polk County for more than 40 years. Last month, Eyerly Ball was selected through an open RFP process to become Story County's community mental health provider. They also provide services to ASSET. For more information, call Earl Kilgore at (515) 983-3300.

Windstream, individual member.

Etekcity, located at 2310 SE Delaware Ave., is an e-commerce company selling consumer electronics, accessories and wholesale items at the lowest prices. They have been in business for six years and have been continually growing ever since. Their product range is very diverse so you can ultimately count on Etekcity to spark your interests. Given Etekcity's great attention to detail and their willingness to better themselves; they believe they will become among the top retailers of e-commerce companies. Call Tony Meng at (515) 509-3520 for more details.

Zao525 is a creative consulting firm specializing in small business branding. Working with Zao525 gives companies and their brands a voice through services like logo and tagline development, traditional and online marketing campaigns, social media planning, leadership training and so much more. Contact Samantha Boyd if your business needs help to infuse spirit into your brand. www.Zao525.com

Join the Chamber.

Make new connections, promote your business, take advantage of professional development programs and more when you join the Ames Chamber of Commerce. Contact Membership Director Sarah Buss at (515) 232-2310 for more information on how you or your organization can become a Chamber member.

When you join, here are some of the many benefits you can take advantage of right away.

- Post coupons on our Web site for FREE.
- Attend monthly Business After Hours, Business at Breakfasts, Business Improvement Forums and more for FREE.
- Take advantage of reasonably priced ways to promote your business such as ribbon cuttings and mailing labels, just to name a few.
- Discounted Young Professionals of Ames membership (ages 21 to 40).

Ames Chamber and AEDC staff

- **Dan Culhane**
President and CEO
- **Ron Hallenbeck**
Vice President, Existing Business and Industry
- **Seana Perkins**
Vice President of Business Development and Marketing
- **Crystal Davis**
Director of Professional and Community Development
- **Amy Mogren**
Director of Finance and Administration
- **Sarah Buss**
Director of Membership Development and Affiliate Programming
- **Kristine Keil**
Director of Communications
- and Organizational Programming
- **Angela Davidson**
Director of Government Affairs
- **Tom Drenthe**, MSCD Executive Director/Market Manager
- **Mandy McWherter**, MSCD Events Coordinator
- **Meghan Steward**, Receptionist

RIBBON CUTTINGS

If your business has completed a major remodeling project, moved to a new location or changed ownership, you need to take advantage of the Chamber's Ribbon Cutting service that brings members and the media to you.

With each ribbon cutting, your business will be exposed to the Ames community and Story County by the Chamber. The photos of your ribbon cutting will be published in the Chamber's Weekly Email Update and the Ames Business Monthly, and will attract a Chamber crowd.

After the fun has been had and the ribbon has been cut, the Chamber will frame your best photo and deliver it to your place of business along with a Chamber-encrusted business card holder chock-full of member businesses that attended your celebration.

Not only does this opportunity get people to your place of business, but it offers a unique networking environment in addition to some great marketing. So what are you waiting for? Call Sarah at (515) 232-2310 to schedule your ribbon cutting today.



CHAMBER OF COMMERCE PHOTO

Ames Pet Resort, located at 2811 Hyatt Circle in Ames, celebrated its grand opening.



CHAMBER OF COMMERCE PHOTO

Esprit Salon, located at 809 Wheeler Street, Suite 107, celebrated its grand opening.



CHAMBER OF COMMERCE PHOTO

Newlink Genetics, located at 2503 South Loop Drive in Ames, celebrated its expansion.



CHAMBER OF COMMERCE PHOTO

Sylvan Learning Center, located at 4720 Mortensen Road, No. 101 celebrated an anniversary.



CHAMBER OF COMMERCE PHOTO

The Ark, located at 3705 Lincoln Way, Ames, celebrated its new location.



UPCOMING RIBBON CUTTINGS:

If you have a new business, relocation, expansion or business anniversary, let the Chamber celebrate with you. Contact the Chamber offices at (515) 232-2310 to schedule a ribbon cutting of your own.

AMES CHAMBER OF COMMERCE AMBASSADORS

Steve Bock, RE/MAX Real Estate Center
Adam Boeding, First American Bank
Paula Brown, First American Bank
Stacy Dreyer, First National Bank
Kendra Eibs, Sam's Club
Linda Gibbs, Greater Iowa Credit Union
Casey Rath, First National Bank
Traci Jennings, RE/MAX Real Estate Center
Matt Julich, Bear Marketing
Amy Juhnke, Lutheran Services in Iowa
Sara Lehman, First National Bank
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Lloyd Flanders, RE/MAX Real Estate Center
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Cindy Schwickerath, Heartland Technology Solutions
Rudy Fors, U.S. Bank
Allyson Walter, Ames Convention and Visitors Bureau
Jan Williams, Heartland Senior Services
Vince Sabatino, Virtual Rabbit
Lynn Scarlett, United Way Story County
Stacey Harrison, U.S. Bank
Emily Bayliss, Sign Pro
Marybeth Buchele, Professional Homeopath, Iowa Natural Wellness Center
Kim Behrendt, Wells Fargo Bank
Kristi Carlberg, Dentistry at Somerset
John Coder, Ames Community Bank

Tom Drenthe, Main Street Cultural District
Barry Green, Ames Community Bank
John Greving, Ames Tribune
Brad Sargent, Marshalltown Broadcasting Inc.
Abby Hausmann-Virgil, The Blood Center of Iowa
Lauris Olson, Ames Bulletin Board/AmesNewsOnline.com
David Orth, Special Olympics Iowa
Tom Randall, Tom Randall Real Estate Team
Tim Rasmussen, Alfred's Carpet and Decorating

Mary Beth Scott, The Ames Tribune
Michael Sills, Mediacom
Terry Stark, Chocolaterie Stam
Mark Doyle, Mark Doyle State Farm Agency
Mandy Fjelland, Finesse Spa Salon
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Sharon Holst, Hunziker and Associates
Ben Handsaker, Bufords Steak House and BBQ
Angie Selby, Springer Professional Home Services
Joe Reimers, Adams Funeral Home
Tara Ethington, Marshalltown Broadcasting Inc.

August calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4 8 a.m.: Ames Main Street Farmers' Market (400 block Main Street)
5	6	7	8	9 Noon: Membership Committee Meeting (C) 5 p.m.: YPA ThAW (Oddfellows)	10	11 8 a.m.: Ames Main Street Farmers' Market (400 block Main Street)
12	13	14	15	16 4 p.m.: CAA (Welch Avenue Station)	17 11:30 a.m.: Legis. Lunch (TBD)	18 8 a.m.: Ames Main Street Farmers' Market (400 block Main Street)
19	20 <i>ISU fall semester begins</i>	21	22	23 11:30 a.m.: YPA Lunch & Learn (Jacobson Bldg) 5 p.m.: BAH (Scheman Building, Iowa State Center)	24	25 8 a.m.: Ames Main Street Farmers' Market (400 block Main Street)
26	27	28	29 <i>Register for Steak Fry</i>	30 7:30 a.m.: Business at Breakfast (C)	31	

AEDC: Ames Economic Development Commission • **BAH:** Business After Hours • **CAA:** Campustown Action Association • **C:** Chamber Office • **FAW:** Friday After Work
• **L&L:** Lunch & Learn • **R/C:** Ribbon Cutting • **YPA:** Young Professionals of Ames • **YLA:** Youth Leadership Ames

**pin it
on your
calendar!**

Thursday, August 23
5-7 pm
Scheman Building
Iowa State Center

Join Us for Blue Ribbon Networking

Bring your business cards and get ready to mingle at the Ames Chamber of Commerce Business After Hours networking event. Catch up with old friends and make new contacts while enjoying complimentary food and drink, including state fair-inspired corn dog bites!

Sponsored by:



AUGUST YPA NEWS

Young Professionals of Ames celebrates tenth anniversary

In 2002, ten young business leaders wanted to inspire, engage and connect young professionals in the Ames community. Together this group of YP's laid out a vision that would provide a well-rounded experience for young people living in Ames.

Developing a New Generation of Leaders

In ten years, the Young Professionals of Ames has held more than 100 Lunch & Learns on topics as varied as dining etiquette, social media, green workplaces, and financial planning. Members have been inspired by many Ames business leaders, entrepreneurs, city officials and university officials. The annual Leadership Symposium provides in-depth training/discussion that inspires YPA members to become impactful leaders in the community.

Enhancing our Community

Community involvement has been a staple of the YPA experience. The Read With Me program, Adopt a Garden and United Way Day of Caring have been long-running service projects that provide opportunities for young professionals to connect with our schools, parks and other service organizations. New in 2011, YPA launched the Kids Zone booth at the Ames Main Street Farmers' Market and partners with local organizations to provide activities to nearly 100 youth every Saturday. This is an outgrowth of a long time involvement with the Tune In to Main Street event.

The most impactful event on record was Give for a Splash held in 2010

at the newly opened Furman Aquatic Center. In partnership with the Ames Convention & Visitors Bureau, 1,550 people attended the pool for free in exchange for \$1,000 in donations and 1,000 pounds of personal hygiene products which were then donated to MICA.

Building Networks

Social events are often the events that YP's look forward to the most every month. Thursdays After Work (formerly FAW's) are a great way for members to sample various eating establishments in Ames and get to know new people in the community. Other signature social events have included a Murder Mystery Party, Dine & Dash, ISU Football tailgates and Get Active city recreation teams. Touring wineries, taking the dinner train in Boone and all-member socials at various parks have been memorable YPA experiences.

What's Next?

So what will the next ten years have in store for YPA?

"Our goal is to engage young professionals in the Ames community so Ames is a number one pick when looking to start a career or raise a family. Once YP's have chosen Ames, we hope we can engage them in the community so they will continue to call Ames 'home' for many years to come," said Shelly Greving, YPA president. "It has been exciting to see Ames become a more progressive community over the last few years and we hope to see that continue. From the aquatic center

to Ada Hayden, expanded bike baths, a new library, expansion of the elementary schools and revitalization of business districts, we have a lot to be proud of in Ames."

If you want to impact Ames and join the nationwide young professionals movement, then consider joining YPA. It will be your first step to making a difference right here in our community. Join online at www.ypames.com.

You're invited.

Annual all-member social and ten-year anniversary party
6 to 9 p.m. Thursday, Sept. 13
McFarland Park

YPA members, families, alumni and supporters within the community are welcome to join in the fun with great food and activities. Register to attend online at www.ypames.com (under the Events tab). The cost is free for YPA members and a nominal fee for guests.

Did you know?

After YPA was formed, many other communities took notice and followed suit. Eventually the founding members of YPA helped to launch YPIowa, which still has a growing membership and annual conference for young professionals across the state.

Thank you.

YPA would like to thank the founders, sponsors and supportive Ames community members who have supported YP's throughout the first ten years.

Continued on the following page



2012 YPA Board

President Shelly Greving, Iowa
4-H Foundation

Past-President Dan Nutini,
Roseland, Mackey, Harris Architects PC

President-Elect Jenny Pollard,
Iowa State University Alumni Association

Community Outreach and Partnerships Chair Jenni Talbott,
McFarland Clinic, PC

Community Outreach and Partnerships Co-Chair Kelsey Leighton,
Bickford Assisted Living of Ames

Leadership and Professional Development Chair Aaron Mortvedt,
Gateway Hotel and Conference Center

Leadership and Professional Development Co-Chair Teresa Rummer,
First National Bank

Marketing Chair Andrea Hammes Dodge,
Mary Greeley Medical Center

Marketing Co-Chair Sara Houlihan,
North Grand Mall

Social Chair Tera Lawson, Iowa State
University

Social Co-Chair Haley Cook, Ames
Convention and Visitors Bureau

Chamber Liaison/Staff Sarah Buss,
Ames Chamber of Commerce

Thank you to our 2012-13 sponsors

ACE Community Credit Union
Ames Chamber of Commerce
Ames Community Bank
First National Bank
Global Reach Internet Productions
Hunziker & Associates, Realtors
Iowa State University MBA Program
Mary Greeley Medical Center

Connect with YPA

Visit www.ypames.com for upcoming events, committee openings and volunteer opportunities.



This page sponsored by



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www.snyder-associates.com

Continued from previous page

YPA would especially like to thank the Ames Chamber of Commerce for providing staff and financial support to provide the best experience for members.

August Lunch & Learn

The Challenges of Public Leadership with Jamie Pollard.

Sponsored by Heartland Senior Services.

- ISU Athletic Director Jamie Pollard, 11:30 a.m. to 1 p.m. Thursday, Aug. 23, Jacobson Athletic Building, 1800 South Fourth St., Ames.

Upcoming YPA Events

- **Thursday, Aug. 9:** Thursday After Work (5 to 7 p.m., Oddfellows Burger Kitchen)

- **Thursday, Aug. 23:** August Lunch & Learn: The Challenges of Public Leadership with guest speaker Jamie Pollard (11:30 a.m. to 1 p.m., Jacobson Athletic Building)

- **Thursday, Sept. 13:** YPA All Member Social and Tenth Anniversary Celebration (6 to 9 p.m., McFarland Park)

YPA Mission

The mission of the Young Professionals has always been to be leaders dedicated to improving the quality of life in Ames and to establish a community of young professionals dedicated to building and fostering relationships through: leadership development, professional development, philanthropic involvement, and cultural and social opportunities.

Correction: All American Weekend, Aug. 31 to Sept. 1, will not include a barbecue contest in downtown Ames. We apologize for any confusion.

MAIN STREET CULTURAL DISTRICT

Ames Silversmithing Fourth of July Parade and Festival a huge success



Cultural District fall schedule of events

- **Ames Main Street Farmers' Market:** 8 a.m. to noon, Saturdays through Oct. 27.
- **MusicWalk:** 5 to 8 p.m., Thursday, Sept. 13.
- **Oktoberfest:** 7 to noon, Saturday, Oct. 6.
- **100th Anniversary of ISU Homecoming/ Breakfast on Main:** 9 a.m. to noon, Sunday, Oct. 28.

CHAMBER OF COMMERCE PHOTO

2012 marked the ninth year for Ames' Fourth of July parade and Festival on Main Street, presented by Ames Silversmithing. It was a great, hot and sunny day for the Ames community.

Fourth of July in the District has grown to include a pancake breakfast, the Bill Riley Talent Search, live music and a fun festival with lots of fun activities for the whole family.

Kicking off the day was the City Coun-

cil's pancake breakfast at City Hall and The American Country Home Store's Bill Riley Talent Search in front of Tom Evans Plaza.

"This was a great year for the number of Bill Riley Talent Show registrants," said Sarah Buss, director of membership development and affiliate programming for the Ames Chamber of Commerce. "We had a completely full show."

Immediately following the Bill Riley Talent Search, the parade began to great fanfare at the corner of Clark Avenue and Main Street, featuring nearly 80 local entries.

The day concluded with a family-friendly festival held on Burnett Avenue, Main Street, and in Tom Evans Plaza. The festival was filled with games, music, children's activities, live performances, demonstrations, inflatables and delicious food.

The Main Street Cultural District was proud to host City of Ames immediate past Assistant City Manager, Sheila Lundt, as the 2012 Parade Grand Marshal. Lundt joins a prestigious group of past Grand Marshals. The parade would not be the amazing success that it is today without Sheila's leadership and dedication to



Ames Silversmithing



volunteerism in the Ames community. Thank you to the generosity of the 2012 Fourth of July Parade and Festival sponsors:

- Presenting Sponsor:** Ames Silver-smithing
- Kid's Activities Sponsor:** Duck Worth Wearing
- Entertainment Sponsor:** Alexander Recording Kompany
- Parade Sponsors:** Alpha Copies, Café Diem, First National Bank
- Bill Riley Talent Search Sponsor:** American Country Home Store
- Red, White & Blue Sponsors:** Ames Pet Resort; Gene Johnson; Hunziker & Associates, REALTORS

The Fourth of July Parade and Festival is also supported by the Ames Convention & Visitors Bureau Community Grant Program.

Tune In to Main Street wraps up; downtown stays action-packed on Thursdays

The Main Street Cultural District and the Ames Community Arts Council wrapped up the ninth season of the Tune In to Main Street concert series with Keith McCaulley and Friends on July 26. The eight-week concert series welcomed hundreds to Tom Evans Plaza each Thursday in June and July. The 2012 Tune In to Main Street Concert Series was presented by Wells Fargo, with supporting sponsorships from Wilson TOYOTA Scion of Ames, Alpha Copies, Gee Willie Entertainment and KASI 1430.

Shop late Thursday nights

Tune In to Main Street may be over, but that doesn't mean summer fun downtown has to end. Visit downtown Ames every Thursday night for late night shopping throughout the Main Street Cultural District. Most shops stay open until 8 p.m. and many host their own special events and promotions. Thursday night is also a great time to check out live music in Bandshell park after an evening of shopping and enjoying a leisurely dinner downtown.

For a full list of summer concerts,



including Ames on the Half Shell, the Ames Municipal Band Concerts and Bookends at the Bandshell, please visit www.amesdowntown.org and amesart.org.

Stoltze & Stoltze Family Dentistry presents Music-Walk, Thursday, Sept. 13

The fall season begins officially in downtown Ames with MusicWalk on Thursday, Sept. 13. Visit the Main Street Cultural District for an evening of shopping set to the sounds of great music at businesses throughout the District. The vast variety of musical genres will please guests of all ages.

Take the evening to unwind after the hectic beginning of fall sports and the start

of school, and maybe grab the few missing pieces left over from back-to-school shopping. Be sure to visit each participating business to hear their musician and check out in-store specials; several also will be offering wine tasting and other refreshments.

Calling all Ames musical talent. The MSCD is now collecting information from local musicians interested in performing during MusicWalk 2012. Email events@amesdowntown.org to get involved in this fantastic event.



Announcing Main Street's first annual Oktoberfest celebration

The Main Street Cultural District is pleased to announce the date of the first annual Oktoberfest celebration for Ames will be Saturday, Oct. 6.

Visit downtown and partake in an exciting evening of great music, food and, of course, cold beer. This year's event is made possible by generous sponsorships from Gilger Designs and The Loft. Check out www.amesdowntown.org for more details.

Gilger Designs

THE LOFT

233 Main St - Ames, IA
www.theloftames.com



100th anniversary of ISU Homecoming, Breakfast on Main

Plans are in the works to host a pancake feed (complete with all-you-can-eat pancakes, sausage, coffee and orange drink.) on Main Street in conjunction with the Iowa State University Alumni Association's 100th Anniversary celebration of ISU Homecoming.

The public is invited to come enjoy breakfast and reminisce with neighbors about past years of Homecoming and how Iowa State University has shaped the Ames community. Visit www.amesdowntown.org for more details about the breakfast, and check out www.isualum.org for a complete list of all 100th Anniversary of ISU Homecoming events.

Ames Main Street Farmers' Market — Ames' award-winning market

The first three months of the market season welcomed beautiful weather and exceptional attendance from the Ames community. Weekly cooking demonstrations are a must-see and are quickly becoming a visitor favorite. These popular demos



CHAMBER OF COMMERCE PHOTO

The Ames Main Street Farmers' Market, runs from 8 a.m. to noon every Saturday through Oct. 27.

feature menu items prepared using foods found at the market that morning from area vendors. Guest chefs prepare meals onsite to highlight the superior taste and nutritional value of locally grown foods to educate visitors on how to prepare fresh foods, and how to eat seasonally.

This year's six-month market enables consumers to buy directly from Iowa vendors/producers offering seasonal fresh fruit, vegetables, meats, cheeses, arts, crafts, organic soaps, fresh flowers, plants and much more. In addition to the variety of vendors, the market also provides weekly live local entertainment and the Young Professionals of Ames (YPA) host a Kids Zone each week where kids have the opportunity to play games, create crafts or participate in the fun activity YPA has planned for that day. The Ames Main Street Farmers' Market runs from 8 a.m. to noon every Saturday through Oct. 27 on the 400 block of Main Street and in Tom Evans Plaza.

Sponsors for this year's season are Iowa State University, Wheatfield Cooperative, Innova Ideas & Services, Ames Community Grant Program facilitated by the Ames Convention and Visitors Bureau, KASI/KCCQ, Ames Tribune, The Sun, AmesNewsOnline.com, Ames Bulletin Board, Prairie Rivers of Iowa Resource Conservation and Development Inc., Ames Chamber of Commerce, and the MSCD.

To learn more about the vendors, kids' activities and special events at the Market, please visit www.AmesMainStreetFarmersMarket.com and become a fan on Facebook and follow us on Twitter.



CHAMBER OF COMMERCE PHOTO

Left to right, Al Jergens, Kirk Hendricks, Travis Jergens, Ty Hendricks clean benches on Main Street.

Eagle Scout preps downtown benches for painting

Kirk Hendricks, of Ames, and a member of Boy Scout Troop 230, located at the Izaak Walton League, led the work on his Eagle Scout project of cleaning and brightening benches located in front of the Sheldon Munn Hotel in downtown Ames. Hendricks chose this partnership with the MSCD Design Committee to help rejuvenate the benches and enhance the aesthetic of downtown Ames.

The Ames community is invited to get involved today with this limited-opportunity sponsorship of an artistically painted bench in downtown Ames for \$1,000 per bench. Support the MSCD's mission to advance and promote downtown as the destination district in the heart of Ames. This is an additional way that downtown fulfills its title as a Cultural District — local artists and organizations working together to showcase arts and culture for all to enjoy.

The MSCD design committee's vision is to bring color and design to existing city benches in downtown Ames and to increase the longevity of the benches. Between Main Street, Tom Evans Plaza, Cynthia Duff Plaza and Clark Avenue, there are more than eighteen benches included in this creative fundraiser. In 2011, Design Committee members began the project with intensive

cleaning to prepare the benches for painting. Following the cleaning, the first ten benches were painted by Ames artists and several have already been painted during the spring of 2012, including three during ArtWalk on June 1.

Contribute to the beauty of downtown for years to come by sponsoring a bench painted by a local artist. The sponsor(s) name, along with the artist, will be listed on a plaque attached to the bench and included in a "Bench Walk" brochure. Sponsors are welcome to choose their bench and artist, or the Design Committee will suggest an artist.

Individuals interested in sponsoring a bench may contact Tom Drenthe at (515) 233-3472 or Judy Gilger at (515) 232-0678. Visit www.AmesDowntown.org to view the completed benches.

About Us:

The Main Street Cultural District in Ames was established on January 1, 2004. It is the result of a two-year local initiative to create a unique identity and focus for downtown. The presence of key cultural institutions in the Main Street area - along with unique, locally owned businesses - made this move a logical development. The MSCD mission is to advance and promote downtown as the destination district in the heart of the Ames community. The concept has been strongly embraced by numerous community businesses, organizations, and individual residents. MSCD is an investor-based organization, open to anyone in the community that would like to support its development and enjoy its benefits.