

# CHAMBER UPDATE

The mission of the Ames Chamber of Commerce is to provide our members services that strengthen the economic vitality in Ames and enhance the quality of life in our community

## 2007 Board of Directors

### Executive Committee Chair

Scott Bauer  
First National Bank

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Championship Productions

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### President/CEO

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Bob Ravenscroft  
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Scott Sanders  
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Bill Talbot  
Newbrough Law Firm

## Salute to Educators

The seventh annual Salute to Educators event is set for **Tuesday, August 21**, at Brookside Park in Ames. The luncheon celebrates the value of our area educators from Ames (public and private), Gilbert and United Community Schools. Over 550 attended last year's event and now with our new location, we expect even greater numbers this year!

It's not too late to show your gratitude to our area educators as a volunteer, sponsor, or donor of items to go in to the 700 goodie bags given to each honoree (including faculty at Ballard Schools). In-kind donations needed for the event will also be accepted (i.e., beverages for 600 people, chairs and tables to seat 500+, printing, banners/signs, etc.). Volunteers are needed especially the week of the event. Responsibilities would include stuffing goodie bags, set-up and tear-down, and serving food.

To sign up for a volunteer shift, donate items for the goodie bags, or find out details about sponsorship\* availability, please contact Brittany Moorman at the Chamber as soon as possible at 232-2310 or [events@ameschamber.com](mailto:events@ameschamber.com).



\*Note: to be included in printed materials, sponsors must be identified by Monday, August 6. Call our office right away if you'd like to contribute in this way!

## School Board Candidate Forum

Every year the Ames Chamber of Commerce encourages our members to participate in the democratic processes we have in place to elect local, state and federal leadership. On **Thursday, August 30**, The League of Women Voters and the Chamber will co-host a candidate forum for the Ames Community School District School Board. Three seats are open this year, and all candidates will be invited to participate in the forum scheduled from 7:00 - 9:00 p.m. at the Ames City Hall Council Chambers. Candidates will answer questions from both panel and audience members. Please mark your calendars to attend so you may learn more about the candidates vying for leadership positions affecting our local schools.

## Congratulations!

The Chamber congratulates Program Manager Jennifer Schill and her husband Sam on the birth of their first child, Jack William. Jack was born Friday, June 15 at 6:32 p.m., 9lbs, 22". All family members are doing well. Congratulations!

## Business Improvement Annual Conference Sponsorship Opportunities

Plans are underway for the 2007 Business Improvement Conference to be held October 18, 2007 at the Holiday Inn. If you are interested in supporting the event as a sponsor and getting a tremendous promotional opportunity for your organization, please consider the following options:

### Corporate Sponsor: \$1500

- Four complimentary tickets to the conference
- Opportunity to have a booth at the conference
- Company listed as a "Corporate Sponsor" on all promotional materials, advertising and signage
- Company name included in event title
- Company promotional item in attendee bags

### Platinum Sponsor: \$750

- Three complimentary tickets to the conference
- Opportunity to have a booth at the conference
- Company name listed as a "Platinum Sponsor" on all promotional materials, advertising and signage
- Company promotional item in attendee bags

### Gold Sponsor: \$500

- Two complimentary tickets to the conference
- Opportunity to have a booth at the conference
- Company name listed as a "Gold Sponsor" on all promotional materials, advertising, and signage
- Company promotional item in attendee bags

### Silver Sponsor: \$250

- One complimentary ticket to the conference
- Company name listed as a "Silver Sponsor" on all promotional materials, advertising, and signage
- Company promotional item in attendee bags

### Event Sponsor: \$75

- Company promotional item in attendee bags

Be watching for further information to be sent out in the mail. If you are interested in any of these opportunities, please contact Brittany Moorman ([events@ameschamber.com](mailto:events@ameschamber.com) or (515) 232-2310).

**WWWhat's the latest?**  
**[www.ameschamber.com](http://www.ameschamber.com)**



## Education Connections: Adopt a Classroom

A new initiative from the Education Connections Committee is the "Adopt a Classroom" program in the Ames (public and private), Gilbert, and United school districts. The goal is to get business leaders into the classroom to make connections with the students and the school districts.

Each interested Chamber member organization will sign up to adopt a classroom in one of the districts for the upcoming school year. You will make a commitment to be physically in the classroom once a month (it's recommended to have the same person or people in the classroom each time) to participate in any of a variety of possible activities:

- Read to your class
- Help teach a lesson in your area of expertise
- Practice letter-writing skills to your business
- Plan or participate in field trips
- If needs come up for your classroom not covered under their annual budget, donate to cover the costs
- Sponsor/throw an end-of-the-year party
- Work with your classroom teacher to plan other events or activities

If your business is interested in adopting a class, contact Brittany Moorman at 232-2310 or [events@ameschamber.com](mailto:events@ameschamber.com) by August 3rd. There will be an informational meeting held for the businesses involved in August (date to be determined).

## Young Professionals of Ames Update

The support of our 2007 sponsors ensures YPA continues to be the lead organization for this demographic. We thank, again, our 2007 YPA Sponsors:

*Ames Chamber of Commerce ♦ Ames Community Bank  
First National Bank ♦ Global Reach  
Green Hills Retirement Community  
Iowa State Univ. MBA Program ♦ JDR Real Estate Group  
Mary Greeley Medical Center ♦ US Cellular*

If your business is interested in becoming a YPA sponsor, please contact Samantha Houston at [shouston@scmcnevada.org](mailto:shouston@scmcnevada.org).

Visit [www.ypames.com](http://www.ypames.com) to check out our **new member-friendly website** hosted by Global Reach Internet Productions. The site will enhance member communications, streamline the event RSVP process, organize upcoming activities, and increase marketing presence for our sponsors. The site also allows paid members access to their online profiles. If you are a YPA member, you will soon receive log-in information.

Expect more exciting additions to the YPA web site, such as online payment for membership dues and event registrations. Surf over today to see what else is coming up this summer!

## NEW BUSINESS AFTER HOURS SPONSORSHIP OPPORTUNITIES

RESERVE YOUR SPOT FOR 2008, 2009, 2010 OR BEYOND!

**Begins September 10, 2007**

Show off your business to a crowd of fellow Chamber members (usually between 150-300!) when you host a Business After Hours (BAH) event in 2008! This is our most popular monthly event, reaching both new and veteran members alike. There are a number of reasons to sponsor (or co-sponsor) a BAH, and the exposure you'll receive will be a valuable investment of your advertising, communications and community investment dollars. Sponsoring BAH requires a fee of \$400. Of that cost, at least \$200 needs to be paid as a deposit when the reservation is made.

The reservation process to secure a month to host your own Business After Hours is **NEW** and **IMPROVED!** Beginning September 10 at 8:00 a.m., the Chamber will be accepting reservation requests for any month in **2008 or beyond**. Requests will be granted on a first-come first-serve basis, but you may submit your request in person or by fax, e-mail or postal mail (Chamber staff will have the final judgment in determining which submissions are received first). Please keep in mind that the Business After Hours events are still one of the Chamber's most popular activities, so months fill up quickly! Reservation requests received before September 10 will not be accepted.

Some benefits and helpful tips to keep in mind when considering a Business After Hours sponsorship:

- Only your preferred month is needed on your reservation request – the specific day and date of your BAH needs to be determined no less than 2 months before your scheduled month.
- We strongly encourage partnering with other Chamber member organizations to host the BAH. Co-sponsorships drive up attendance numbers and help defray costs.
- The Ames Chamber will promote your BAH event through the monthly newsletter, weekly e-mail updates and Monday morning radio updates on 1430 KASI-AM. You may submit your own design for the Chamber Update Newsletter, or Chamber staff can design it for you.
- Chamber staff will provide nametags and volunteers to work at the nametag table when people arrive. Chamber staff can also facilitate any separate contest or drawing you'd like to include as part of your event.
- Beginning September 10, any Chamber member may reserve BAH spots in future years as well; however, no member can be the sole or "hosting" sponsor (having the event at their location) more than twice in an 18-month period.
- All food and beverages at the event should be free to Chamber member attendees, and must be provided or catered by Chamber member businesses/organizations.

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### 2008+ Business After Hours Sponsorship Reservation Request

Submit this form with payment for \$200 to the Chamber offices (1601 Golden Aspen Drive, Suite 110) beginning September 10 at 8:00 a.m. You may also fax or e-mail this request with credit card (Visa or MasterCard) payment to [sdreyer@ameschamber.com](mailto:sdreyer@ameschamber.com). For questions, call 232-2310.

Chamber Member Business(es)/Organization(s): \_\_\_\_\_

Main Contact Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Main Contact Business/Organization: \_\_\_\_\_ Phone: \_\_\_\_\_

1st choice BAH month/year: \_\_\_\_\_ 2nd choice BAH month/year requested: \_\_\_\_\_

Check enclosed for \$ \_\_\_\_\_  
(must be at least \$200)

Please charge my Visa/MasterCard \$ \_\_\_\_\_  
(must be at least \$200)

Account #: \_\_\_\_\_

Name on card: \_\_\_\_\_

The Past Chairs of the Ames Chamber of Commerce invite you to the annual STEAK FRY

Tuesday, September 4, 2007 | 5:00 - 7:00 p.m. | Iowa State Center Courtyard (rain or shine!)

\$20 per person (advance registration required no later than Tuesday, August 28)

Menu: steak, salad, baked beans, beer and non-alcoholic beverages (vegetarian option available on request)

You and your guests are invited to join the Past Chairs of the Ames Chamber at a fun, casual (no ties allowed!) grill-your-own Steak Fry! Don't miss out on this great networking event where you can make new contacts and catch up with old Chamber friends. More than 400 people registered last year - it's the place to be!



Annual Past Presidents Steak Fry Registration

Please register no later than Tuesday, August 28!

Name(s)

Business

E-mail

Registration form with multiple horizontal lines for text entry.

\$20/person x \_\_\_\_\_ person(s) attending = \$\_\_\_\_\_ total

Check enclosed Please bill my: Visa / MasterCard (circle one)

Contact: \_\_\_\_\_ Account # \_\_\_\_\_

Phone #: \_\_\_\_\_ Expiration date \_\_\_\_\_

Signature \_\_\_\_\_

Please return to the Ames Chamber of Commerce no later than Tuesday, August 29: 1601 Golden Aspen Drive; Suite 110 | Ames, IA 50010 | fax: 515.232.6716



PRESIDENT GREGORY GEOFFROY INVITES YOU TO CELEBRATE OUR 150TH BIRTHDAY

# Business After Hours

at

IOWA STATE UNIVERSITY

Thursday, August 23, 2007

5 p.m. - 7 p.m.

(brief program at 5:45 p.m.)

Reiman Gardens

Enter the gardens at the intersection of South 16th Street and Elwood Drive.

*Come see how Reiman Gardens is celebrating Iowa State's Sesquicentennial!*

- *G-Scale trains move through miniature campus landmarks in the Patty Jischke Children's Garden.*
- *Joey and Jesse's Herb Garden is inspired by the Zodiac in the Memorial Union.*
- *Home Production Garden highlights fruits and vegetables developed at Iowa State.*
- *Celebrate our future—take a Bio-Fuels Walk through the gardens to learn how different plants and grasses might be used in the bioenergy industry.*

### University-affiliated sponsors

Business and Finance  
College of Veterinary Medicine  
Continuing and Distance  
Education  
Enrollment Services

Intercollegiate Athletics  
Iowa State Center  
Iowa State University Alumni  
Association

Iowa State University Book Store  
Iowa State University Foundation  
Memorial Union  
Reiman Gardens

Student Affairs  
Trademark Licensing Office  
University Conference Services  
WOI Radio Group, a part of Iowa  
Public Radio



## Story County Job & Community Resource Fair

The Ames Chamber of Commerce, in conjunction with Iowa Workforce of Ames, will be hosting the *Story County Job and Community Resource Fair* on Thursday October 4, 2007, from 1:00 – 6:00 p.m. at the Holiday Inn on Elwood Drive in Ames. As an Ames Chamber member, you are invited to attend this event to showcase your organization to recruit qualified, prospective employees.

The registration fee to attend will be \$75.00 (payable to the Ames Chamber), which includes a six-foot skirted table, two chairs, wireless Internet and electricity (where available). The fee does not cover food or beverages; however, a restaurant is available on-site.

Registrations will be mailed to all Chamber members this summer and will be due August 31. Please contact Brittany at the Chamber ([events@ameschamber.com](mailto:events@ameschamber.com)) or Lori Arandus at IWD (232-6572) with questions.



## Business at Breakfast

Thursday, August 23 – 7:30 a.m.

USA Background Search

2010 Philadelphia Street, Suite 7

Join us on the 23rd to give a 2-minute “shameless plug” for your organization while handing out business cards and/or any other promotional materials. You’ll also hear about upcoming Chamber activities and meet other Chamber staff and board members. It’s a great event for new AND veteran members!

The Ames Chamber thanks **Hunziker & Associates, Realtors** for hosting the June Breakfast. If you did not attend, you missed hearing about upcoming cultural events in Ames, puppy day-care and lots of free samples and coupons!

We purposely keep this event small to insure great one-on-one interaction, so your RSVP is very important. **Please contact the Chamber no later than noon on Wednesday, August 22 to attend** (232-2310). The continental breakfast is free to all who attend, but we do require your RSVP to participate. See you at Breakfast!

## Celebrating Chamber Member Ribbon Cuttings!



**TIAA-CREF** celebrated their new office in Ames with a ribbon cutting on June 20. TIAA-CREF is a leading provider of retirement savings products and services in the academic, cultural and medical fields. The office is staffed with individual consultants and a wealth management advisor to serve and support the institutions as well as high net worth participants in Central Iowa. Their office is located at 2713 Stange Road, Suite 105. Call Paul Caspersen at 268-8600.



**Eva's Soap Essentials** held a ribbon cutting on June 28 to celebrate their new business located at 328 Main Street, Suite 200. At Eva's Soap Essentials you can find luxurious hand-made bath products such as bubble bath, shower gel, body lotion and bar soaps. All their products are alcohol free, and the bar soaps are made with goat's milk or glycerin. There are more than seventeen scents for you to try. Visit Eva Murgadella at her shop or call 203-9097.



**Main Street Cultural District and Ames Community Arts Council** held a ribbon cutting on July 3 to celebrate their new office location at 312 1/2 Main Street, Suite 200. The Main Street Cultural District's mission is to create an Ames destination district by sustaining a focus on arts and cultural activities, unique businesses and the heritage of Ames. The Ames Community Arts Council exists to enhance awareness of the arts in Ames by involving the community through advocacy, collaboration, education, and promotion. See the new office or give Allyson or Nancy a call at 233-3472.

### RIBBON CUTTINGS IN AUGUST:

Friday, August 3 | 11:00 a.m. | Prairie Moon Winery | 3801 West 190th Street  
 Wednesday, August 8 | 11:00 a.m. | Hap's Air Service | 2508 Airport Road  
 Thursday, August 23 | 11:00 a.m. | Holiday Inn | 2609 Elwood Drive  
 Wednesday, August 29 | 11:00 a.m. | Sport Clips | 1310 South Duff Avenue

*If your business has a reason to celebrate, contact Stacy (232-2310) to schedule a Ribbon Cutting of your own!*



## Welcome these new members to the Ames Chamber of Commerce!

**The Barry W. Stevens Education & Health Foundation, Inc.** is a non-profit foundation dedicated to increasing awareness of fatal heart disease. The foundation provides funds for improving academic achievements for inner-city athletes through remedial programs in memory of former ISU Basketball player Barry W. Stevens. 219-730-5552. [www.barrystevensshootingstars.org](http://www.barrystevensshootingstars.org).

**Finesse Spa Salon** has been in business for 38 years and is located at 2716 Stange Road. Get treated to a new hair style, pedicure, manicure, skin care, or a massage at the salon. They feature products from Redken, 5th Avenue Elite Salon and Bioelements Skin Care. Give Meredith Miller a call at 268-4643.

**Hawkeye Renewables, LLC** was established in 2003 in Iowa Falls, Iowa. Hawkeye Renewables currently has a 100 million gallon per year plant in Iowa Falls, as well as a 110 million gallon per year plant in Fairbank, Iowa. There are plants under construction in both Menlo and Shell Rock, Iowa. Their new office in Ames is located at 224 South Bell Avenue. For more information call 233-5577. [www.hawkrenew.com](http://www.hawkrenew.com)

With large plates of food and massive margaritas, it's no surprise **La Fuente Mexican Restaurant** was voted Best Mexican Restaurant in Story County for 2007. Stop by for a great meal and check out the new interior decor complete with murals on the walls, painted table tops and Mexican tile. Visit Jose at 217 South Duff Avenue, or call 233-6696 (carryout available).

**Old Chicago Pasta and Pizza** features daily specials and over 110 beers with 36 on tap. Come in for the daily lunch buffet, free wireless internet and party and meeting rooms. Dine-in or call ahead for fast and delicious take out. Stop by 1610 South Kellogg Avenue (attached to Grandstay Residential Suites) or call 232-6900.

**Papa John's Pizza** is a delivery and carry-out pizza restaurant. Papa John's has been in the Ames community for several years and makes all their pizzas with the best ingredients, which give the best pizza available. Better ingredients. Better pizza. Call and place an order today at 296-4949 or at one of their two Ames' locations: 3335 Lincoln Way and 707 24th Street.

**Viking Magazine Service** is a multi-magazine subscription service that offers over 500 different reading products. Their customer base consists of clients who purchase between 3-5 subscriptions. Their facility is an outbound and inbound call center that reaches the continental United States. Viking Magazine Service was established in 1994 and currently employs over 300 employees and is registered with the FTC. They have two locations with headquarters located in Bloomington, MN. The Minnesota location handles all of the customer service; the Iowa location is strictly a sales center. For more information, contact Andy Bond at 952-288-0922.

### Gold Members: August

Many thanks to the following members who have donated 10% above their annual dues for Chamber projects:

*Boehringer Ingelheim Vetmedica  
Robert Grathwohl  
Quality Motors*

*Hawkeye Renewables  
Mayfair Cleaners*

*Ville Day Spa  
Bill Waters*

Because of contributions from members like those listed above, the Ames Chamber can maintain a level of excellence in the services we provide. We are grateful for those who have given above and beyond their regular dues, and we will recognize each one with a Gold Member decal and at our 2008 Annual Meeting.

### Student Population Returns to Ames

Gear up! The fall semester for Iowa State University begins Monday, August 20, and classes at the DMACC Career Academy Hunziker Center begin on Monday, August 27. Many students will be moving (back) to Ames throughout this whole month. Be sure to welcome them and their families with smiles, stocked shelves, patience in the check-out lines and the streets of Ames, offering help or directions, and enthusiasm for our great community. And don't forget to join us at our August Business After Hours sponsored by ISU at Reiman Gardens on the 23rd!

### Coming up in September

09.03.07 | LABOR DAY | Chamber offices closed  
09.04.07 | Steak Fry | 5:00 – 7:00p | Scheman Courtyard  
09.06.07 | Government Affairs meeting | 12:00p | Chamber  
09.10.07 | Bus. After Hours registration begins | 8:00a | Chamber  
09.11.07 | Leadership Ames Leadership Development 1  
09.12.07 | Membership Committee | 12:00p | Chamber  
09.20.07 | Business Improvement Forum | 7:30a | Somerset  
09.27.07 | Business at Breakfast | 1st National Bank  
09.28.07 | YPA Golf Tournament

## August 2007

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2 7:30a Business Improvement (C)	3 11:00a R/C (Prairie Moon Winery) 12:00p Gov't Affairs (C)	4
5	6	7 3:30p YPA Exec. (C)	8 11:00a R/C (Hap's Air Service) 12:00p Membership (C)	9	10 7:00 a AEDC Exec (C)	11
12	13	14	15 7:30a ACC Exec (C)	16	17 7:00a AEDC Board (ISU Foundation)	18
19	20 <i>ISU fall semester begins</i>	21 11:00a Salute to Educators (Brookside Park)	22 11:30a ACC Board (C)	23 7:30a Business @ Bkfst (Green Hills Rmmt Comm) 11:00a R/C (Holiday Inn) 5:00p BAH (Reiman Gardens)	24	25
26	27	28 RSVP's due for Steak Fry	29 11:00a R/C (Sport Clips)	30	31	

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