

CHAMBER UPDATE

The mission of the Ames Chamber of Commerce is to provide our members services that strengthen the economic vitality in Ames and enhance the quality of life in our community

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Leadership Ames graduates twentieth class!

The 2006-2007 Leadership Ames class marked the twentieth anniversary for the nine-month program. Throughout the year, the participants spent two full-day sessions in Leadership



Tricia Crain, Joe Craig and Dan Brabec present their community service project

Development and the remaining nine sessions learning about issues affecting Ames in several arenas including healthcare, K-12 education, non-profits, community development, government, and more. The class was also charged with four community service projects (see page 2 for details).

Leadership Ames XX graduated on Monday, May 21. We are pleased to present this year's class, and we look forward to seeing how they will continue to contribute to their organizations and our community.

Dan Brabec
Coe's Floral & Gifts

Jerry Busta
Sauer-Danfoss, Inc.

Buffy Sue Clatt
The Krell Institute

Becky Coppoc
Gateway Hotel & Conference Center

Tricia Crain
Mainstream Living

Joe Craig
The Tribune

Crystal Davis
Iowa State Center

Seann DeMaris
Ames Convention & Visitors Bureau

Nate Easter
HWS Consulting

Doug Garnett
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Shane Hall
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Mary Greeley Medical Center

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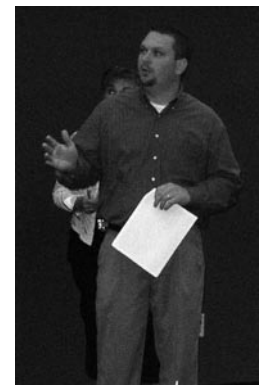
Tracy Laws
Ames National Corporation

Jeani Lee
Kitchen, Bath & Home

Lisa Orgler
Reiman Gardens

Julie Snyder-Yuly
Iowa State University

Graig Stensland
U.S. Bank



Shane Hall outlines their event process

We also extend thanks to the Class XX Co-Chairs Naomi Nelson (Class 18, JDR Group) and Chad Copley (Class 19, Northwestern Mutual Financial Network).

If you are interested in applying for the 2007-2008 Leadership Ames Class, applications are now available at the Chamber offices. Any Chamber member is eligible to apply. For more details on the program, contact Eve Doi (eve@ameschamber.com).

2007 Chamber Golf Day

It was another success for the record books! Thanks to all who participated in this year's Annual Ames Chamber Golf Day on Friday, May 18. We were delighted to have tournament play at both Coldwater Golf Links and Veenker Memorial Golf Course. Our golfers and volunteers were all in great form and we're already looking forward to next year!

We want to extend another great big THANK YOU to all our sponsors who helped make this year's event so fantastic. You're all above par!



CORPORATE SPONSORS

Boehringer Ingelheim Vetmedica
Iowa Telecom Communications

HOLE SPONSORS (2 Courses)

3M

Benson Motor

Bickford Cottage

Carpet One Floor & Home

Chase Signs & Graphics

F & M Bank

First National Bank

Green Hills Retirement Community

Howard R. Green

KIX 101.1

McFarland Clinic, PC

HOLE SPONSORS (1 Course)

Ames Center for Cosmetic & Family Dentistry

Ames Community Bank

Ames Jaycees

American National Insurance

Barilla America

Friedrich Iowa Realty – Lilith Dorr, Margo Hattery

Greater Iowa Credit Union

Health Alliance Midwest

Hunziker & Associates

ICS Advanced Technologies

Manpower

Sam's Club

Waste Management

William Penn University

Beverage Sponsors

Carpet One Floor & Home; Chase Signs & Graphics;
Coca-Cola Bottling; Moorman Clothiers

Leadership Ames Class XX Community Service Projects

With another graduating class, another batch of tremendous service projects have evolved benefiting our community. You can celebrate and participate in these efforts as well!

Awareness Campaign & Open House for the Boys & Girls Club of Story County: On May 3, an Open House "party" was held to invite the community and their families to see all that the Club has to offer. Free pizza and beverages was just one of the draws of the evening. Also on hand were several ISU athletes and coaches and there was an opportunity to win one of several great prizes. Event sponsors and donations brought in needed funds for ongoing programming for the Club as they enter their busiest season. To find out more information about the Boys and Girls Club of Story County, contact Director Geff Gescheidler at 210 South Fifth Street, Ames 233-1872.

Project Team: Jerry Busta, Buffy Clatt, Shane Hall, Jeani Lee

Smash the Glass: Adding to the annual "Stash the Trash" event that purposes to clean up Ames, this group project withstood a day full of rain to add a focus on encouraging people to recycle their glass separately, a benefit to the Ames Resource Recovery Plant. Glass separated from the rest of your trash not only saves wear on the plant machinery and prevents slag in the boiler, but it also provides needed recyclable materials to be used in sand, golf courses and more. In exchange for recycling glass vases, the project group also gave flowers donated from Coe's Floral and Gifts.

Project Team: Dan Brabec, Joe Craig, Crystal Davis, Graig Stensland

Carbon Monoxide Detectors: Inspired by their Healthcare session and the story of Dr. Leo Milleman and his wife's battle with their own carbon monoxide poisoning, this group set out to raise \$4,000 to put mobile CO2 detectors in the hands of each fire department in Story County, beginning with the three stations in Ames. To donate, contributions may be sent to: Carbon Monoxide Fund; c/o Tracy Laws; First National Bank, 405 Fifth Street; Ames.

Project Team: Becky Coppoc, Nate Easter, Shane Hall,
Tracy Laws, Lisa Orgler

Discover Ames – Lighting the SE Gateway Entry into Ames: While residents know right where Ames is off I-35, there are efforts to "light the way" to Ames so other Interstate drivers don't miss our thriving community. The efforts have been shared by separate groups, but this project brought them together and helped solidify a fund-raising campaign kick-off to raise \$60,000 by October to help finance sculptural light columns leading into Ames in this SE entryway.

Project Team: Seann DeMaris, Doug Garnett, Jerry Husman,
Lisa Keigley, Julie Snyder-Yuly

Salute to Educators

The seventh annual Salute to Educators event is set for Tuesday, August 21, at Brookside Park in Ames. The luncheon celebrates the value of our area educators from Ames, Gilbert and United Community Schools. Approximately 600 attended last year's event.



You can show your support by participating in a number of ways. Sponsors and volunteers are needed to make this event a success. Also, goodie bags will be given

to over 700 educators (including faculty at Ballard schools). Chamber member businesses can provide items to be included in the bags. In-kind donations will also be accepted (i.e., beverages for 600 people, chairs and tables to seat 500+, printing, plastic goodie bags, etc.).

For more information on this event, contact Jennifer at the Chamber. In the meantime, please consider one of the following sponsorship opportunities:

EVENT SPONSOR: \$100

- ◆ Company name listed on all promotional materials, advertising and signage

BRONZE SPONSOR: \$101 to \$249

- ◆ Company name listed on all promotional materials, advertising and signage
- ◆ Opportunity to include promotional information in goodie bags

SILVER SPONSOR: \$250 to \$499

- ◆ All Bronze Sponsor benefits
- ◆ One company representative may attend the event and enjoy lunch with our educators

GOLD SPONSOR: \$500 to \$999

- ◆ All Bronze Sponsor benefits
- ◆ Up to two company representatives may attend the event and enjoy lunch with our educators

PLATINUM SPONSOR: \$1,000 to \$1,499

- ◆ All Bronze Sponsor benefits
- ◆ Company banner or sign may be displayed at event
- ◆ Up to four company representatives may attend the event and enjoy lunch with our educators

CORPORATE SPONSOR: \$1,500 and up

- ◆ All Platinum Sponsor benefits (+ an additional two event attendees)
- ◆ Company name included in event title

Volunteers are needed especially the week of the event. Responsibilities would include stuffing goodie bags, set-up and tear-down, and serving food. To sign up for a volunteer shift, contact Jennifer Schill at 232-2310 or jschill@ameschamber.com.



Salute Sponsor Application

Business/Organization

Contact name

Contact phone

Please indicate your sponsor level and write in your specific donation below:

- Corporate Sponsor — \$1,500 and up
- Platinum Sponsor — \$1,000–\$1,499
- Gold Sponsor — \$500–\$999
- Silver Sponsor — \$250–\$499
- Bronze Sponsor — \$101–\$249
- Event Sponsor — \$100

Our contribution will be \$ _____

Please return this form to Jennifer Schill at the Chamber by fax (232-6716) or e-mail (jschill@ameschamber.com) by July 13, 2007. You will be invoiced for your sponsorship upon receipt of your completed form.

Young Professionals of Ames: June Report

Just as things are heating up outside, Young Professionals of Ames (YPA) has a summer planned with lots of great activities you'll want to be sure to attend. Mark your calendar for these great events!

Leadership Symposium: June 19, 12:00 – 4:30 p.m.

Lepke Room, ISU Foundation (2505 Elwood Drive)

Don't miss out on the Second Annual YPA Leadership Symposium. This workshop features two presentations on engaging and relevant topics for any young professional:

How to Be a Leader and Have a Life, Too: Becki Drahotka, President and owner of Mills Financial Marketing, will give you effective tips on creating and maintaining a healthy work/life balance, and how to prioritize effectively.

Buddy to Boss: Todd McDonald, founder of ATW Training and Consulting, will provide you with four proven strategies to help you as a new manager, navigate your changing relationships and prepare you for the difficult situations you will likely encounter as a manager.

This event is FREE to YPA Members (Guests and non-YPA members may attend for \$20.00/person) with lunch at noon and educational sessions following. RSVP by June 12 via email to sarah.swanson@citizensbanking.com. Space is limited!

Tune Into Main Street: June 7, 5:30 – 7:30 p.m.

Tom Evans Park, Main Street Cultural District

Join YPA as they host this great Thursday evening event. *Burnin' Sensations* will bring their contagious grooves and infectious melodies to Main Street and we hope you will join us for a fun summer evening.

Concert at Coldwater: July 4, 5:30 – fireworks

Coldwater Golf Links, South 16th Street

For the third year in a row, YPA is partnering with Coldwater Golf Links to bring you a great family-friendly 4th of July event that includes a built-in viewing spot for the fireworks! Food and beverages will be available for purchase while you listen to singer-songwriter Brian Congdon performing great music for all ages. YPA members will also be providing children's activities. Concert and kids' activities are free to the public, so come one, come all!

Still not a member of YPA? Apply on-line: www.ypames.com.

Don't miss out on any more of these great activities!



JUNE Business Improvement Forum:

Confrontations

“Why is everyone shooting?”

Presented by: Pat Griffin, Dale Carnegie® Training

Thursday, June 14 at 7:30 a.m.

Sponsored by: State Farm Insurance - Mark Doyle Agency

Sometimes when new methods are being introduced, there are times when people wait until a public moment to voice their concerns. Usually, these situations are more confrontational than informational. We'll explore the dynamic that occurs when we react defensively to these confrontations. Then we'll work on a simple tool we can use to overcome resistance and build understanding – regardless of which side of the initiative we happen to support

Please RSVP to Stacy Dreyer (sdreyer@ameschamber.com, 232-2310) by noon on Wednesday, June 13. Free continental breakfast is provided.



DALE CARNEGIE®
TRAINING

Business at Breakfast

Thursday, June 28 at 7:30 a.m.

Hunziker & Associates, Realtors
105 South 16th Street

Join us on the 28th for an opportunity to give a two-minute “shameless plug” about your organization while handing out business cards, brochures and/or any other promotional materials that describe your business or organization. You'll also hear about upcoming Chamber activities and meet other Chamber, staff and board members. This is a great event for both new and veteran Chamber members. If you've never attended before, make June's Breakfast your first!

The Ames Chamber would like to give a special thanks to Manpower for hosting the April Business at Breakfast. If you did not attend, you missed hearing about hypnosis birth, some great home improvement ideas for spring and ways to relieve stress in the workplace.

We purposely keep this event small to insure great one-on-one interaction with fellow Chamber members, so your RSVP is very important. **Please contact the Chamber no later than noon on Wednesday, June 27 to attend** (232-2310). The continental breakfast is free to all who attend, but we do need your RSVP to participate. See you at Breakfast!

"Business After Hours" Travels To Wayne Larson Collision Specialists!

Thursday, June 21, 5pm-7pm

WLCS is a family owned business and has served Ames and the surrounding area for the past 32 years with state of the art collision repair.

- Tour The Facility And
Visit With Company Officials

- Food Will Be Provided



-You're Also Invited To Attend
Our 32nd Anniversary
Celebration And Classic
Car Show On June 23!

- For Complete Event Details, Please Visit WayneLarsonCollision.com

ISU Summer 2007 Resource Fair

Once again, Iowa State University is hosting a Resource Fair during the new student Summer Orientation Sessions. The event is a great opportunity for area businesses to provide new students and their family members information about your organization. The Ames Chamber and the Ames Convention & Visitors Bureau will be hosting a booth and distributing promotional items or materials from our members. If you want to volunteer to staff the booth on any of the Resource Fair dates to personally welcome the students and their families, contact our office (232-2310) to see the availability for the following dates (11:30 a.m. – 1:00 p.m. each day): June 1, 4, 5, 6, 7, 8, 12, 13, 14, 15, 19, 20, 21, 22, 25, 26.

Chamber member benefits

Don't forget all these great advantages of being a member of the Ames Chamber of Commerce:

- ◆ post coupons on our website for FREE
- ◆ attend monthly Business After Hours, Business at Breakfast, Business Improvement forums and more for free... with ALL of your co-workers/employees
- ◆ invitations to participate in committees meeting your interest areas including Government Affairs, Education Connections and Business Development
- ◆ mailing labels and advertising opportunities (fee)
- ◆ discounted Young Professionals of Ames membership

**WWWhat's the latest?
www.ameschamber.com**

Coming Up in July

- 07.04.07 | Fourth of July Parade & Main Street Festival
Concert at Coldwater (Sponsored by YPA)
(Chamber offices closed)
- 07.19.07 | Business Improvement Forum (Somerset Clubhouse)
- 07.24.07 | Business After Hours (Northern Lights)
- 07.26.07 | Business at Breakfast (Green Hills Retirement Com.)

Celebrating Chamber Member Ribbon Cuttings!



Main Street Subway held a ribbon cutting on April 11 to celebrate the opening of their new store at 216 Main Street. They offer a delicious variety of foot-long and 6-inch sandwiches, salads and wraps made with a wide assortment of meats, cheeses, vegetables and toppings. All Subway sandwiches are made on freshly baked bread and are prepared fresh, just the way you like it. They also offer sandwich trays, cookie trays and boxed lunches. Stop in and taste for yourself or call in your order at 232-2181.



Hedrick Construction held a ribbon cutting on April 18 to celebrate their new office/business location. Hedrick Construction has been in business for eight years. They are a locally owned and operated business that provides 24-hour emergency service. They specialize in residential, commercial and industrial roofing, siding and gutter installation. For more information, stop by their location at 2203 229th Place or call Heather Hedrick at 203-0007.



McFarland Clinic hosted a ribbon cutting on April 9 with Ames Morning Rotary to celebrate the designation of the McFarland Ames Pediatrics Department as an official Reach Out and Read location. Reach Out and Read enhances both the quality of pediatric care delivered to children and their families, and also the understanding and appreciation for the power of literacy. Through contributions from the Ames Morning Rotary and other Rotarians, the pediatricians provide all children with a new book at well-child visits from ages 6 months to 5 years. For more information on this program, contact Shelley Goeke or Sandy Horton at 239-4403.

RIBBON CUTTINGS IN JUNE:

- 06/01/07 | 4:30 p.m. | Ames Jaycees – Ames on the Half Shell series | Bandshell Park, Duff & 6th
- 06/06/07 | 11:00 a.m. | Rudi-Lee-Dreyer & Associates | 2712 Stange Road, Somerset
- 06/13/07 | 11:00 a.m. | Caleb Jamin Photography & An Elegant Affair | 232 Main St., Suite 201
- 06/20/07 | 11:00 a.m. | TIAA-CREF | 2713 Stange Road, Suite 105, Somerset
- 06/28/07 | 11:00 a.m. | Eva's Soap Essentials | 328 Main Street, Suite 209

If your business has a reason to celebrate, contact Stacy (232-2310) to schedule a Ribbon Cutting of your own!



Welcome New Chamber Members!

ACLI, LLC specializes in computational analytics, data modeling, knowledge discovery, simulation modeling and software development for highly complex or unique data driven business applications to improve your profitability, productivity and decision making. Contact Eric Bartlett at 57213 Sand Hill; 450-7215. www.aclillc.com

Ames Historical Society was founded in 1980 by Ames historian Farwell T. Brown as the Ames Heritage Association. Their mission is to identify, record, collect, preserve and provide access to evidence of the history of Ames and its immediate vicinity from pre-settlement times to the present. The Society collects and preserves artifacts and archival materials, operates an 1860s one-room schoolhouse museum and plans to create a future Ames Historical Museum. Visit their new location at 416 Douglas Ave., or contact Alan Spohnheimer at 232-2148. www.ameshistoricalsociety.org

Bicycle Surplus/Cycle Source Group (CSG) offers bicycles and related products to companies of all sizes and business focus for sales promotions, sweepstakes and brand labeled sales. Clients include American Express, 7-Up, Sunkist and Snapple. CSG also licenses, designs and markets several major international bicycle industry brands, produces private label product brands for retailers, and fills orders for direct retailers from their warehouse. For a full list of services, contact Nyle Nims at 2105 SE 5th St., 233-0270. www.cyclesg.com

Cafe Diem is a locally owned coffeehouse in the heart of the Cultural District. They have been voted Best Coffeehouse in Ames for five consecutive years and they provide organic milk and coffee in all their coffee and espresso drinks. Customers also enjoy homemade soup, fresh salads and panini sandwiches, as well as free wireless internet. Contact Jennifer Malone about their new catering offerings: 229 Main St., 956-3556. www.cafe-diem.com

Eva's Soap Essentials is a new store offering luxurious handmade bath products including bath gels, bubble bath, body mists, colorful bar soaps and body lotions, including a line of children's products. Products are made of glycerine or goats milk, one of nature's finest moisturizers, and none of them contain alcohol. Contact Eva Murgadella, 328 Main Street, Suite 209; 203-9097. www.evassoapessentials.com

Fairfield Inn & Suites by Marriott is a brand new property opening late spring near the intersection of Highway 30 and I-35. The hotel will have 75 rooms including several suites along with a complimentary continental breakfast including Jimmy Dean breakfast sandwiches. Stop by to see Molly Rowe; 2137 Isaac Newton Dr., 232-4000. www.marriott.com/dsma

Geisinger Construction, Inc. has been in business for four years specializing in carpentry for residential, light commercial and farm. Call Oren Geisinger III at 201 Washington, 232-8951.

Jaspering Electric is your source since 1994 for all areas of electrical field, commercial, residential, industrial, fire alarms and telecommunications. Contact Don Jaspering at 2716 SE 5th Street, 232-4276.

My Secretary offers administrative services to local businesses including mailings, event planning, data entry, program tracking, billing and general administrative duties. Contact Josh Hansen to see how My Secretary can help you: 290-1811 or mysecretary@globalccs.net.

Reflections Glass & Mirror is a full-service commercial, residential and auto glass company that works in new construction, remodeling, handy services and more. From skylights to aluminum doors to 2-Way mirrors to table tops to windshields, Reflections Glass & Mirror is a fully-insured, NGA & AGRESS Certified Shop. Contact Brad Appenzeller at 1310 XB Pl., Westport Station; 296-2496. www.reflectionsglass.com

Sports Clips creates a Championship Haircut Experience for men and boys in an exciting sports environment. Each team member at Sport Clips is focused on the enjoyment of their clients. Walk in, watch a sports update on a huge flat-screen TV and go to the locker room to get a great style. On your way out, pick up some of your team's memorabilia. Stop in to see Dana Raley: 1310 S. Duff, 292-8140. www.sportclips.com

TIAA-CREF offers a wide range of investment products and services designed to meet investors' specific financial needs. For more than 85 years, they have been serving the financial well-being of those working in the academic, medical, cultural and research fields. Contact Paul Caspersen at 2713 Stange Rd., Suite 105, Somerset; 268-8600. www.tiaa-cref.org

Gold Members

Thanks to the following members who have donated 10% above their annual dues for Chamber projects:

Adam's Moving	Chitty Garbage Service	Kitchen Bath & Home (KBH)	Thrivent Financial – Rod Place
Ames Super 8 Motel	Expressions Dental	Mary Kay's Flowers & Gifts	U.S. Bank
Neala Benson	Hunziker Property Management	Skarshaug Laboratories	Valley Bank
			Wealth Care Services

Chamber Calendar

June 2007

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1 12:00p Govt Affairs (C) 4:30p R/C (Ames Jaycees)	2
3	4	5 3:30p YPA Exec (C)	6 11:00a R/C (Rudi/Lee/Dreyer) 12:00p Ed. Connect. (C)	7 7:30a Business Improvement (C)	8 7:00a AEDC Exec (C)	9
10	11	12	13 11:00a R/C (Caleb Jamin Photography) 12:00p Membership (C)	14 7:30a Business Improvement Forum (Somerset) <i>Flag Day</i>	15 7:00a AEDC Board (ISU Foundation)	16
17 <i>Father's Day</i>	18	19 12:00p YPA Leadership Symposium	20 7:30a ACC Exec (C) 11:00a R/C (TIAA-CREF)	21 5:00p BAH (Wayne Larson Collision Specialists) 7:00p Com. Forum	22	23
24	25	26	27 11:30a ACC Board (C)	28 7:30a Business @ Bkfst (Hunziker & Assoc.) 11:00a R/C Eva's Soap Essentials	29	30
				ACC: Ames Chamber of Commerce AEDC: Ames Econ. Dev. Commission. BAH: Business After Hours C: Chamber Office M.U.: Memorial Union R/C: Ribbon Cutting YPA: Young Professionals of Ames		

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