



Ribbon Cutting Services, effective June 2015

Bring members, the community and the media to YOU! Host a Ribbon Cutting if your business is new in Ames, has remodeled, moved, or reached a milestone! This is a great way to invite people to your location, showcase your business, and provide a unique networking environment.

Standard Ribbon Cutting Event Services

- Ribbon Cutting Services are provided at no cost to Ames Chamber members.
- The Ames Chamber will provide ribbon, scissors, and an electronic photo of the ribbon cutting.
- Events will be scheduled at 4:30pm on a Tuesday or 12noon on a Thursday. (No weekend or after-hour events.)
- A maximum of two special events (ribbon cutting, groundbreaking, or grand openings) will be scheduled per week.
- One Ames Chamber staff member will attend.
- The Ames Chamber Ambassador Team will be invited to attend.
- The Ames Chamber will promote the event in the Ames Chamber Weekly Email sent to Chamber members.
- Personal invitations to government officials, media contacts, and special business contacts are strongly encouraged on behalf of the business. The business is responsible for sending these optional invites out.
- Post event, the Ames Chamber will include a picture of the celebration in an upcoming issue of the Ames Chamber Monthly Update, located inside the Ames Business Monthly, which is circulated inside The Ames Tribune 1x each month.
- Post event, the Ames Chamber will also include a picture of the celebration on our Facebook page.

Premium Ribbon Cutting Event Services

Ribbon Cutting Events requesting to be scheduled on dates and times other than Tuesdays at 4:30pm or Thursdays at 12noon (no weekend or after-hour events) will be scheduled with these guidelines:

- Ribbon Cutting Services are provided with a \$350 fee.
- The Ames Chamber will provide ribbon and scissors.
- The Ames Chamber will provide mailing labels of current and active Chamber members with main contact. (\$125 value)
- A maximum of two special events (ribbon cutting, groundbreaking, or grand openings) will be scheduled per week. This includes our Standard Ribbon Cutting schedule. If two ribbon cutting events are already scheduled on the week requested, the Ames Chamber will not be able to fulfill the request for services.
- An Ames Chamber representative will attend the event and would be pleased to say a few remarks on behalf of the Ames Chamber during the program.
- One or more Ames Chamber staff members will attend.
- The Ames Chamber Ambassador Team will be invited to attend.
- The Ames Chamber will promote the event in the Ames Chamber Weekly Email sent to Ames Chamber members.
- Personal invitations to government officials, media contacts, and special business contacts are strongly encouraged on behalf of the business. The business is responsible for sending these optional invites out.
- Post event, the Ames Chamber will include a picture of the celebration in an upcoming issue of the Ames Chamber Monthly Update, located inside the Ames Business Monthly, which is circulated inside The Ames Tribune 1x each month.
- Post event, the Ames Chamber will also include a picture of the celebration on our Facebook page.
- Post event, the Ames Chamber will deliver a framed ribbon cutting photo certificate to the business.

For more information about Ribbon Cuttings, please call the Chamber office at 515-232-2310, or stop by in person at 304 Main Street, Ames.