



SEPTEMBER 2011

Chamber Update

ELECTIONS

Election season is coming up

As we get closer to another election, the Ames Chamber of Commerce will continue to provide as many resources as possible for you to be informed on the issues and candidates for the Ames Community School Board election and Ames City Council election, both of which will impact the business community. On our website, www.ameschamber.com, you will always find voter registration information, including request for absentee ballots and polling locations.

Also, check our calendar for upcoming candidate forums, where you'll get to hear directly from the individuals campaigning for your vote on these upcoming election dates: Tuesday, Sept. 13, school board election, and Tuesday, Nov. 8, city election.

Ames Community School Board candidate forum

Open to all Ames Chamber members: 4:30 to 5:30 p.m., Tuesday, Sept. 6, Iowa State Center, courtyard

Register at www.ameschamber.com.

We continue to recognize Converse Conditioned Air, Greater Iowa Credit Union, Mary Greeley Medical Center and Renewable Energy Group as our Taking Leadership sponsors of all our 2011 Government Affairs activities. Their generous support allows us to provide expanded programming and advocacy resources to all of our members.



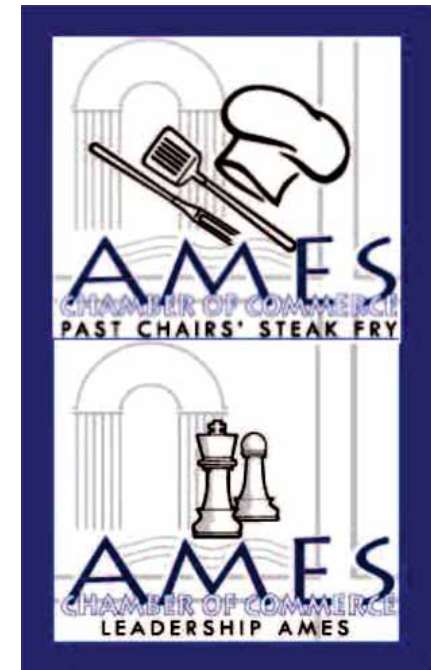
THRILL OF THE GRILL

Ames Chamber annual Steak Fry and Leadership Ames alumni reunion

New time: 5:30 to 7:30 p.m., Tuesday, Sept. 6
Iowa State Center courtyard
Corporate Sponsor: First National Bank

Be a part of the tradition. Be a part of a special reunion. Ames Chamber members and their guests are invited to join the past board chairs of the Ames Chamber for a fun, casual (no ties allowed) grill-your-own Steak Fry in conjunction with the Leadership Ames alumni reunion.

Leadership Ames, the premier leadership development program of the Ames Chamber, is celebrating its 25th year in 2011-12. To kick off this special 25th year, members of a Leadership Ames class 24 community service project team are bringing together Leadership Ames alumni to reminisce and celebrate. As part of the festivities, guests will be invited to make a donation to the Leadership Ames endowment fund, part of the Story County Community Foundation. The endowment fund was established by class members of Leadership Ames class 22, to provide seed money for future Leadership Ames community service projects. A short program at 6:30 p.m. will include honoring the past chairs of the Ames



Chamber and highlights of past Leadership Ames classes.

The dinner is \$25 per person and includes steak, salad, baked beans, dessert, beer and non-alcoholic beverages (a vegetarian option is available upon request). For registration information, please contact Crystal at (515) 232-2310 or crystal@ameschamber.com. Don't miss out on the event of the season.

The mission of the Ames Chamber of Commerce is to provide our members services that strengthen the economic vitality in Ames and enhance the quality of life in our community.



2011 BOARD OF DIRECTORS

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CONTACT US

The **Chamber Update** newsletter is published by the **Ames Chamber of Commerce**, 1601 Golden Aspen Drive, Suite 110, Ames, IA, 50010; phone: (515) 232-2310; www.ameschamber.com; fax: (515) 232-6716.

GOLF DAY

Success rains on Ames Chamber Golf Day



CHAMBER OF COMMERCE PHOTO

“Fore!”

The annual Ames Chamber Golf Day, on August 5, may have introduced some rain clouds to the golfers, sponsors and volunteers, but it was still a successful event with lots of fun, great prizes, networking and more. Thank you to our executive sponsor, Greater Iowa Credit Union, who truly made possible this event, which benefits the ongoing efforts and programming of the Ames Chamber of Commerce.

Special thanks to the Young Professionals of Ames for their Golf Day silent auction to benefit the Youth Leadership Ames program. It was a



CHAMBER OF COMMERCE PHOTO

Among the **Golf Day** hole sponsors were, left to right, Rick Reger, Ron Hallenbeck (Ames Chamber staff) and Roman Lynch, of American National Insurance Company.

great success and raised more than \$2,000.

We also would like to thank Ames Golf and Country Club and our other fantastic sponsors:

Executive sponsor
Greater Iowa Credit Union

Hole sponsors:
Alpha Copies and Print Center
American National Insurance Company
Ames Community Bank
Banker's Trust
Bickford Assisted Living

Biolife Plasma Services
Bolton and Menk Inc.
Cross Wealth Management
Cyclone Liquors
Finesse Spa Salon
First National Bank
ICS Advanced Technologies
Marshalltown Broadcasting-KIX 101.1
McFarland Clinic, PC
Thrivent Financial, Greater Iowa Region, Heartland Associates-Ames
Tommy's Salon
Travel and Transport Vacations Inc.

Beverage sponsor
Alfred's Carpet and Decorating

SALUTE TO EDUCATORS

Thank you, Salute to Educator volunteers

On behalf of the Education Connections Committee and the Ames Chamber Board of Directors, we extend our thanks to all our volunteers and sponsors who contributed to making our 11th-annual Salute to Educators luncheon a success. We were pleased to be able to serve a free lunch to honor more than 650 educators on Aug. 16 in the Ames High School cafeteria. Teachers and faculty members from K-12 schools in Ames, Ballard and Gilbert (including the parochial schools) enjoyed great food from West Towne Pub and Valentino's. Everyone left with a goodie bag stuffed with supplies and coupons from local Chamber member businesses.

This event could not happen without the generous support of our sponsors. Please join us in thanking the following members for their contributions:

Corporate sponsors

- Boehringer Ingelheim Vetmedica Inc.
- Greater Iowa Credit Union
- Mary Greeley Medical Center

Gold sponsors

McFarland Clinic PC

Silver sponsors

- KASI
- PCI Academy

Support sponsors

- Ames Insurance Center
- Ames Racquet and Fitness
- Ames Sylvan Learning Center
- Heartland Technology Solutions
- ISU College of Human Sciences, Office of Distance and Educational Technology
- Lisa Heddens
- Live Healthy Iowa/Iowa Sports Foundation
- Lutheran Services in Iowa



- Medicap Pharmacy in Ames
- Pyfferoen Pediatric Dentistry PLLC
- Tom Stark
- United Way of Story County
- Wayne and Edna Y. Clinton Youth and Shelter Services

We would also like to give a special thank you to Mainstream Living for stuffing 750 goodie bags, which were given to all attendees.

Additional thanks go to our Chamber member businesses that made donations to this event: Buffalo Wild Wings, Chocolaterie Stam, Duck Worth Wearing, Lincoln Center Hy-Vee, Miss Meyers Clothing Consignment, Party Time Special Events, The Café, The Loft and Valentino's.



CHAMBER OF COMMERCE PHOTO

Area educators enjoy an 'out of this world' lunch provided by West Towne Pub and Valentino's.

SALUTE TO EDUCATORS



CHAMBER OF COMMERCE PHOTO

Local teachers had a good time and made new friends at Ames High School.



CHAMBER OF COMMERCE PHOTO

Educators sign in at the registration table.



LEADERSHIP AMES XXV

Leadership Ames marks its 25th year

September marks the beginning of the 25th year of Leadership Ames, the Chamber program that develops leaders by introducing them to operations and opportunities throughout Ames. This year's Program Co-Chairs, Jenny Pol-lard (ISU Alumni Association) and Rich Iverson (City of Ames), will help facilitate the class with Chamber Director of Professional and Community Development, Crystal Davis. The Leadership Ames selection committee was pleased to receive dozens of applications for the 2011-12 program, making the selection process very competitive. We congratulate all the selected candidates. We are pleased to introduce this year's class:

Charles Avery, 3M
Chris Brinkmeyer, Ames Community Bank
Mindy Bryngelson, Clapsaddle-Garber Associates
Nathaniel Compton, Haila Architecture|Structure|Planning
Karina Crosignani, Renewable Energy Group
Sheryl Cusick, Gateway Hotel and Conference Center
Steven DuVall, City of Ames, Water and Pollution Control
Julia Ham, ISU College of Engineering
Andrea Hammes Dodge, Mary Greeley Medical Center
Jeri Heid, Ames Public Library
Melissa Hanna, ISU Foundation



Donald Kom, City of Ames, Electric Services
MaryJune Lokken Jackson, PCI Academy
Kate Lyon, individual member
Samuel Lyon, Newbrough Law Firm LLP
Michelle Price, City of Ames
Deanne Stuart, ISU Alumni Association
William Vaughn, Mainstream Living Inc.
Daren Westercamp, individual member
Kirk Yung, Great Western Bank

The kick-off session will be Wednesday, Sept. 14. The majority of the first class will be dedicated to personal leadership development and will be facilitated by Donna Gilligan, of The Gilligan Group. In October, the class will learn more about Ames-area nonprofit organizations and community schools. Stay tuned for more great news throughout the 2011-12 year from Leadership Ames XXV.

BUSINESS IMPROVEMENT FORUM

Business etiquette: The nuts and bolts of networking

7:30 a.m. Thursday, Sept. 15

Somerset Clubhouse

2400 Aspen Road

Sponsored by FOX Engineering

Employees of Ames Chamber businesses are invited to attend our next Business Improvement Forum at 7:30 a.m. Thursday, Sept. 15, at Somerset Clubhouse, 2400 Aspen Road. The first topic in our next series, "People to People Networking: It's Not What You Know, But Who You Know," will focus on what you need to know to be a more effective networker in business and social settings. Please RSVP by Wednesday, Sept. 14, by registering on our website at www.ameschamber.com or calling Crystal at (515) 232-2310. Business Improvement Forums are open to Ames Chamber members only and are free to attend. Continental breakfast is provided.



AMES CHAMBER OF COMMERCE

Culhane earns Certified Chamber Executive certification

The American Chamber of Commerce Executives has designated Dan Culhane, President and CEO of the Ames Chamber of Commerce and Economic Development Commission, a Certified Chamber Executive. The CCE is the only national certification for chamber professionals.

"The CCE program is designed to assess and test the applicant's knowledge of the core chamber management areas: management, planning and development, membership and communication, and operations," said John MacMartin, CCE, president and CEO of Minot Area Chamber and CCE commission chairman. "The applicants who are designated CCEs rightfully earn this outstanding recognition through hard work, countless hours of dedication to their field, and leadership of their chambers to achieve their missions. We are proud to have this year's class join a long tradition of professional excellence."

Culhane was one of 13 chamber executives in the nation who earned the CCE designation which was awarded during the ACCE annual convention, Aug. 3 to 6, in Los Angeles. Since the program was initiated more than 40 years ago, only about 500 individuals have earned this highest designation in the industry.

Culhane has led the Ames Chamber of Commerce and Economic Development Commission since April 2006. Prior to coming to Ames, he was the executive director of the Mason City Economic Development Corporation and a similar group in Franklin County. He is a 1993 graduate of Iowa State



CHAMBER OF COMMERCE PHOTO

University, and a 1998 graduate of the University of Oklahoma's Economic Development Institute. He earned the economic development industry's highest designation in 2000, when he earned the Certified Economic Developer. With both designations, Culhane is one of less than 20 active professionals in the United States and abroad with both the CCE and the CECD in the industry.

About ACCE: Established in 1914, ACCE is the only national association serving the professional development needs of individuals managing chambers of commerce throughout the United States and Canada. Representing more than 7,000 chamber professionals, ACCE enhances the knowledge, leadership skills and management effectiveness of chamber executives and their staffs through education, trend analysis, benchmarking and best practices. ACCE promotes the highest standards of professional excellence and integrity within the chamber profession.

CHAMBER STAFF

Chamber welcomes Davidson

The Ames Chamber of Commerce is pleased to welcome Angela Davidson as the new director of government relations. Davidson joined the Chamber staff in August.

In this role, Davidson has been working with elected officials and implementing and carrying through a comprehensive government affairs program that represents local, state and federal policy. Davidson is the main Chamber contact in regards to policy-makers at all levels of government.

Davidson earned a bachelor's of business administration degree with distinction and a master of business administration degree with an emphasis in finance from the University of Missouri, Kansas City.

Prior to joining the Ames Chamber, she held the position of communications and retention manager for the Leawood Chamber of Commerce in Leawood, Kan. Her professional development includes working as a business development consultant for a mediation training firm, an accounting manager for a small promotional products company, a sales executive for a real estate firm, and an associate private investor focused on stock, options and futures trading for both the public and private sectors.

Welcome Angela to the Ames community by emailing her at angela@ameschamber.com.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
September calendar				1	2	3 8 a.m.: Ames Main Street Farmers' Market (400 Block Main Street) <i>ISU vs. UNI</i>
4	5 <i>Labor Day Chamber offices closed</i>	6 4:30 p.m.: School Bd. Candidate Forum 5:30 p.m.: Past Chairs' Steak Fry/Leadership Ames Alumni Reunion	7 Noon: Education Connections 11:30 a.m.: YPA Lunch and Learn (TBD)	8	9 Noon: Bus. Improv. Council	10 8 a.m.: Ames Main Street Farmers' Market (400 Block Main Street) <i>ISU vs. Iowa</i>
11	12	13 Noon: YPA Lead. and Prof. Dev. (C)	14 Noon: YPA Membership and Social Committee (C) <i>Leadership Ames</i>	15 7:30 a.m.: Bus. Improv. Forum (Somerset) 4 p.m.: CAA General Meeting (Legends)	16 <i>ISU at Connecticut</i>	17 8 a.m.: Ames Main Street Farmers' Market (400 Block Main Street)
18	19	20	21	22 5 p.m.: BAH (CPMI Event Center)	23	24 8 a.m.: Ames Main Street Farmers' Market (400 Block Main Street)
25	26	27 Noon: YPA Comm. Outreach and Part. Committee (C)	28 <i>Rosh Hashanah</i>	29	30	

ACC: Ames Chamber of Commerce | AEDC: Ames Economic Development Commission | BAH: Business After Hours | C: Chamber office | R/C: Ribbon cutting | YPA: Young Professionals of Ames

September Business After Hours

Thursday, September 22, 2011

CPMI Event Center

2321 N. Loop Dr.

Ames, IA 50010

Join us for an evening of free food, drinks and friendly networking at this month's Business After Hours. Be sure to bring a guest and plenty of business cards to hand out!

Thanks to our sponsors:



CHAMBER Gold MEMBERS

Thank you to the following members who have donated 10 percent more than their annual dues for Chamber projects:

Duane Sandage
Converse Conditioned Air
Valley Bank
Econolodge Ames
Hetzler and Rhodes
Quilting Connection
Nagle Signs
Waste Management
Dentistry at Somerset, Jason Neigsch
Haverkamp Properties Inc.
Boehringer Ingelheim Vetmedica

Because of contributions from members like these, the Ames Chamber can maintain a level of excellence in the services we provide. All of our Gold Members will be recognized with a Gold Member decal and at our Annual Event.

Ames Chamber and AEDC staff

- **Dan Culhane**
President and CEO
- **Ron Hallenbeck**
Vice President, Existing Business and Industry
- **Seana Perkins**
Vice President of Business Development and Marketing
- **Crystal Davis**
Director of Professional and Community Development
- **Amy Mogren**
Director of Finance and Administration
- **Sarah Buss**
Director of Membership Development and Affiliate Programming
- **Kristine Keil**
Director of Communications and Organizational Programming
- **Angela Davidson**
Director of Government Affairs

Welcome, new Ames Chamber members

Hawkeye Cleaning Services is a full-service janitorial cleaning company that prides itself on high-quality cleaning at an affordable price. They have more than 40 years of successful operation, customer satisfaction and experience with customized services meeting your daily, weekly or monthly facility needs at reasonable prices. Contact them at (515) 955-3111.

Marybeth, with **Health Naturally Homeopathic Services**, is a professional homeopath with more than 12 years of experience. People come to her for help with their health, particularly people who have not gotten help with other healing modalities. She specializes in complex health challenges and works with children and adults. Contact her at (515) 233-6068 or stop by her office at 414 S. 17th St.

Random Goods, located in the former lobby area of the Varsity Theater, at 2410 Lincoln Way, in Ames, is a new consignment shop that will benefit nonprofit groups. As donors bring in their items for consignment, they are asked to tell the owner, Cheryl Gleason, which nonprofit group is to receive the proceeds from the sale. Email Cheryl with questions, at rgconsign@gmail.com.

The Highness Agency is an Allstate Insurance Company agency with 30-plus years of helping clients better protect their

valuable assets with the right coverages, the right cost structures and outstanding 24/7 support and customer service. Mr. Highness welcomes the opportunity to work with you better and understand your needs and requirements, putting you in a better position for your asset protection. Visit Randy, at 516 Lincoln Way, Suite B, or give him a call at (515) 232-0771.

The **Ballard Community School District** encompasses approximately 85 square miles with a district population of almost 7,000 residents. The communities of Cambridge, Huxley, Kelley and Slater came together in 1957 and formed the Ballard Community School District. The name "Ballard" is derived from a creek that once flowed throughout the district. Ballard Community School District is located in the "Golden Circle," 10 miles south of Ames and 20 miles north of Des Moines. Contact its district offices for more information at (515) 597-2811.

Stop by **Somerset Veterinary**, located at 2721 Stange Road, Suite 108, and visit Dr. Charles L. Felz, DVM, for all your vet, prescription and animal health needs.

The Chamber welcomes new individual member **Daren Westercamp**, 103 W. Bread S., Story City, to our Chamber membership.

Join the Chamber!

Make new connections, promote your business, take advantage of professional development programs and more when you join the Ames Chamber of Commerce. Contact Membership Director Sarah Buss at (515) 232-2310 for more information on how you or your organization can become a Chamber member.

When you join, here are some of the many benefits you can take advantage of right away:

- Post coupons on our Web site for FREE.
- Attend monthly Business After Hours, Business at Breakfasts, Business Improvement Forums, speed networking and more for FREE.
- Take advantage of reasonably priced ways to promote your business such as ribbon cuttings, mailing labels and membership mailer, just to name a few.
- Discounted Young Professionals of Ames membership (ages 21 to 40).

RIBBON CUTTINGS



CHAMBER OF COMMERCE PHOTO

Springer Professional Home Services would like to introduce its services to the Ames area. Its employees are committed to leadership in the pest management industry by consistently providing prompt, courteous, friendly and professional service, and pride themselves in practicing environmentally sensitive pest solutions. Call Angie for more information, at (515) 262-9229.



CHAMBER OF COMMERCE PHOTO

Northwestern Mutual/The Ames Group, 2321 N. Loop Drive Suite 210, celebrated their new location. The Northwestern Mutual/The Ames Group has helped clients achieve financial security for more than 50 years in Ames. Give them a call at (515) 292-1811 to set up an appointment today.

Fox Engineering, located at 414 S. 17th St. Suite 107, celebrated their move into a new location within the Aspen Business Park, allowing them to better utilize their work space. Fox Engineering is an environmental engineering firm based out of Ames. To find out more, visit www.foxeng.com.

CHAMBER OF COMMERCE
PHOTO



RIBBON CUTTINGS



CHAMBER OF COMMERCE PHOTO

Anytime Fitness, located at 823 Wheeler St. Suite 6, in the Northern Lights Center, celebrated the announcement and display of their new state-of-the-art cardio equipment. Contact manager Chad Latch to find out more details on membership and benefits at (515) 233-1353.



CHAMBER OF COMMERCE PHOTO

Laverne Apartments announced the opening of its new Ames apartment community. The brand new apartments opened June 1. They have 62 two- and three-bedroom apartments at affordable prices. The complex has laundry in each unit, an exercise room, underground parking garage and many more amenities. Contact Brittany at (515) 233-3100 for more details.



UPCOMING RIBBON CUTTINGS:

If you have a new business, relocation, expansion or business anniversary, let the Chamber celebrate with you! Contact the Chamber offices at (515) 232-2310 to schedule a ribbon cutting of your own.

AMES CHAMBER OF COMMERCE AMBASSADORS

Kim Behrendt, Wells Fargo Bank

Steve Bock, RE/MAX Real Estate Center

Clarissa Wing, Wells Fargo Bank

Adam Boeding, First American Bank

Ross Buffington, Exchange State Bank

Paula Brown, First American Bank

Kristi Carlberg, Dentistry at Somerset

Stacy Dreyer, First National Bank

Ritchie Chieves, Hampton Inn/Holiday Inn/Holiday Inn Express

Kendra Eibs, Sam's Club

John Coder, Ames Community Bank

Linda Gibbs, Greater Iowa Credit Union

Tom Drenthe, Main Street Cultural District

Casey Rath, First National Bank

Barry Green, Ames Community Bank

Traci Jennings, RE/MAX Real Estate Center

John Greving, Ames Tribune

Matt Julich, Bear Marketing

Andrea Gronau, Wells Fargo Bank

Amy Juhnke, Lutheran Services in Iowa

Abby Hausmann, The Blood Center of Iowa

Sara Lehman, First National Bank

Lauris Olson, Ames Bulletin Board/AmesNewsOnline.com

Joy Leister, Valley Bank

David Orth, Special Olympics Iowa

Lloyd Flanders, RE/MAX Real Estate Center

Tom Randall, Tom Randall Real Estate Team

Jeff Ratcliff, Executive Express

Tim Rasmussen, Alfred's Carpet and Decorating

Cindy Schwickerath, Heartland Technology Solutions

Mary Beth Scott, Ames Tribune

Rudy Fors, US Bank

Michael Sills, Mediacom

Allyson Walter, Ames Convention and Visitors Bureau

Terry Stark, Chocolaterie Stam

Tom Elston, Bickford Living of Ames

Mark Doyle, Mark Doyle State Farm Agency

Samantha Goodman, Bickford Living of Ames

Mandy Fjelland, Finesse Spa Salon

Jan Williams, Heartland Senior Services

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Ben Handsaker, Bufords Steak House and Barbecue

Lynn Scarlett, United Way Story County

Angie Selby, Springer Professional Home Services

Stacey Harrison, US Bank

Adam Steil, Great Western Bank

Emily Bayliss, Sign Pro

YPA SEPTEMBER NEWS



CHAMBER OF COMMERCE PHOTO

YPA Kids Zone is every Saturday during the Farmers Market and still needs volunteers.

YPA hosts Kids Zone each Saturday

YPA is partnering with local organizations to host the YPA Kids Zone at the Ames Main Street Farmers' Market, which began June 25 and continues through Sept. 24. Each week, YPA volunteers will have a booth at the Farmers' Market with activities to help promote healthy living for kids and families. Stop by the Ames Main Street Farmers' Market between 8 a.m. and 1 p.m. each Saturday this summer to join in on the fun and discover what fun game or activity they have planned.

The YPA Kids Zone is still in need of volunteers for many of the Saturday Ames Main Street Farmers' Market events. You can sign up for volunteer shifts on the YPA website at www.ypames.com.

Backyard Movie Night

July 15 marked a casual night under the stars for many YP's with a back yard movie. Popcorn, s'mores and movie candy were served while "Son in Law" played on a large white sheet in Jenny Pollard's back yard. Special thanks to Dick Pfarrer for his video technology knowledge.

FAW at West Towne Pub

YPs gathered for another Friday After Work in August out on the patio of West Towne Pub. FAW events are on the second Friday of each month. All Young Professionals are welcome to join us. This is a great time to net-

work and socialize with fellow Young Professionals of Ames.

Lunch and Learn is Sept. 7

On Wednesday, Sept. 7, YPA will host a Lunch and Learn from 11:30 a.m. to 1 p.m. featuring ISU Women's Basketball Coach Bill Fennelly. Visit the YPA website at www.ypames.com for more details on the location of this Lunch and Learn.

**Fennelly**

Upcoming Lunch and Learns:

- Tuesday, Oct. 18: Ben McDougal, of Global Reach Internet Productions, will discuss social media at the Global Reach offices.
- Saturday, Nov. 5: Leadership Sympo-



YPA 2010-11

Annual Sponsors

Ace Community Credit Union
Ames Chamber of Commerce
Ames Community Bank
First National Bank
Global Reach Internet Productions
Green Hills Health Care
Hunziker & Associates, Realtors
ISU Masters of Business Administration Program
Mary Greeley Medical Center

sium with speaker Gale Mote, will be at the Memorial Union.

• Thursday, Dec. 8: Gov. Terry Branstad will speak to the Ames YPs on initiatives to keep young professionals in Iowa.

Sign up with your friends, and save

When you sign up two or more young professionals in your company, you receive a discount. See savings below.

No. of YPs	Discounted cost per YP	Total cost	Total cost w/o discount	Savings
1	\$60	\$60	\$60	\$0
2	\$55	\$110	\$120	\$10
3	\$55	\$165	\$180	\$15
4	\$50	\$200	\$240	\$40
5	\$50	\$250	\$300	\$50
6	\$50	\$300	\$360	\$60
7	\$45	\$315	\$420	\$105
8	\$45	\$360	\$480	\$120
9	\$45	\$405	\$540	\$135
10	\$45	\$450	\$600	\$150

MAIN STREET CULTURAL DISTRICT

Fall kicks off with MusicWalk

Listen to the sounds of fall, when the Main Street Cultural District hosts the fifth-annual MusicWalk from 5 to 8 p.m. Thursday, Sept. 15. Inside many of the district's shops, the public can enjoy free, live music of many varieties from jazz to folk to rock, featuring Iowa musicians. There will be dancers, along with other live performances, outside the expanse of storefronts. Businesses will provide refreshments, some with wine and beer tasting, and old-fashioned hospitality as the Cultural District comes alive with music. Onlookers are invited to participate in some of the entertainment, and of course, dancing is welcome. Special thanks go out to our MusicWalk sponsor, Stoltze and Stoltze Family Dentistry.

For more information about MusicWalk, please contact the MSCD office at (515) 233-3472 or visit our website at www.MainStreetCulturalDistrict.com.

Save the Date for Snow Magic on Main: Friday, Nov. 18

Nov. 18 marks the kickoff of Snow Magic on Main with the official Tree Lighting in Tom Evans Park. The evening includes live holiday music, visits from Santa, the Festival of Trees, horse-drawn wagon rides, train rides, carolers, special events in many shops and much more. This year, there will be events spanning three weeks, from Friday, Nov. 18 to Saturday, Dec. 3, with activities including visits with Santa, the Festival of Trees, cookie decorating, the Snow Ball Drop and more. Anyone interested in volunteering for this fun event, please contact the Cultural District office at (515) 233-3472 or email events@mainstreetculturaldistrict.com.

Main Street Farmers' Market changes with the season

As the first season of the Ames Main Street Farmers' Market transforms with



CHAMBER OF COMMERCE PHOTO

The fifth-annual MusicWalk goes from 5 to 8 p.m. Thursday, Sept. 15.

the arrival of fall, it will become a convenient place for the community to gather quality items for the coming winter months. Farmers will be sharing their signature fruits and vegetables, honeys, gourds, herbal teas, granola and pumpkins in addition to many of their current offerings. Be sure to also check out the homemade pies, caramel apples and the assortment of craftsman who will be visiting the Market throughout September with their unique works of art.

Also enjoy the turning leaves in Tom Evans Plaza with our weekly live entertainment. Some bands that will accompany the Market through September include The Last Minute, Bonne Finken

and Preston Duncan, with Meskwaki storytelling and dancing. Entertainment for children includes activities put on by the Young Professionals of Ames in the YPA Kids Zone. Some activities planned for this fall consist of making creative shadow puppets and bookmarks for school. The YPA Kids Zone is located in Tom Evans Plaza each week during the Market season.

Ames Public Library's Bookmobile will visit the Market on Saturday, Sept. 17. The Bookmobile will be located at the bottom of Tom Evans Plaza beginning at 11 a.m. On board, children are welcome to check out, return and request items. Bookmobile staff will

Fall schedule of events

- **Ames Main Street Farmers' Market:** 8 a.m. to 1 p.m. Saturday, Sept. 3
- **All-American Weekend:** Friday to Sunday, Sept. 2 to 4
- **Ames Main Street Farmers' Market:** 8 a.m. to 1 p.m. Saturday, Sept. 10
- **MSCD MusicWalk:** 5 to 8 p.m. Thursday, Sept. 15
- **Ames Main Street Farmers' Market:** 8 a.m. to 1 p.m. Saturday, Sept. 17
- **Ames Main Street Farmers' Market:** 8 a.m. to 1 p.m. Saturday, Sept. 24
- **FACES Festival:** Saturday, Sept. 24
- **Octagon Art Festival:** 10 a.m. to 5 p.m. Sunday, Sept. 25
- **MSCD Trick-or-Treat:** 10 a.m. to 2 p.m. Monday, Oct. 31
- **Snow Magic Kickoff and Tree Lighting:** Friday, Nov. 18
- **Snow Magic and Festival of Trees:** Friday, Nov. 18, to Saturday, Dec. 3
- **Snow Ball Drop:** Saturday, Dec. 3

For more information about these events, please visit www.MainStreetCulturalDistrict.com.

share story times that include books, music and more followed by a related craft activity.

The Ames Historical Society will offer its last Historical Walking Tour on Saturday, Sept. 10, in conjunction to the Market. The tour will be at 10 a.m., beginning in Tom Evans Plaza, and is free to the public. The three-part series will wrap up by showcasing some of the area's oldest buildings and the history behind them.

Continued on following page



CHAMBER OF COMMERCE PHOTO

The 41st annual Octagon Art Festival will include art, song, cuisine and performing arts for the whole family.

Have the sights and sounds of fall become your weekend getaway at the Ames Main Street Farmers' Market, located on the 400 block of Main Street. The market is open from 8 a.m. to 1 p.m. each Saturday through Sept. 24.

A special thanks to the main sponsors who have made this new, dynamic Market possible: Iowa State University, U.S. Bank, Wheatfield Cooperative and marketing sponsor Inno-

va Ideas and Services. Thanks also to the generous media sponsors: AmesNewsOnline.com, Ames Tribune, KASI/KCCQ Radio and The Sun. The Ames Main Street Farmers' Market is also supported by the Ames Community Grant Program, facilitated by the Convention and Visitors Bureau.

For more information about the Market, visit www.mainstreetculturaldistrict.com or find us on Facebook.

Octagon Art Festival: 10 a.m. to 5 p.m. Sunday, Sept. 25

The 41st annual Octagon Art Festival is just around the corner. There will be plenty for all ages to experience. A variety of free entertainment acts, including music, singing and performing arts, will be presented throughout the day as well as a wide selection of cuisine to cater to your appetite. Children's art

activities will be available for youngsters wanting to create their own works of art. More than 100 Midwest artists from eight states will fill the Main Street Cultural District with a sea of artistic creations. Bring your family, neighbors and friends to the Main Street Cultural District in downtown Ames from 10 a.m. to 5 p.m. Sunday, Sept. 25, to experience the many wonders of art at the Octagon Art Festival. This event is free

and open to the public. Anyone interested in volunteering to fill two-hour shifts during the festival are asked to please call (515) 232-5331 or email Phyllis at pccraig@octagonarts.org for more info.

Special thanks to the festival sponsors who make this event possible: Ames Commission on the Arts, First National Bank, Iowa Arts Council, Iowa Public Radio, Mediacom, Octagon Center for the Arts, Ames Tribune, Alliant Energy

and Winning Solutions Inc.

The Main Street Cultural District was established on Jan. 1, 2004. Its mission is to advance and promote downtown as the destination district in the heart of the Ames community. To stay updated on MSCD happenings, become a fan of the Main Street Cultural District on Facebook, bookmark MainStreetCulturalDistrict.com or call our office at (515) 233-3472. MSCD is an affiliate organization of the Ames Chamber of Commerce.